

# Banco General, S.A.: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/BFCE591A93CEN.html>

Date: March 2017

Pages: 17

Price: US\$ 125.00 (Single User License)

ID: BFCE591A93CEN

## Abstracts

### SYNOPSIS

Timetric's 'Banco General, S.A.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Banco General, S.A.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Banco General, S.A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Banco General, S.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Banco General, S.A. (Banco General) offers a range of personal banking, corporate banking, regional banking, SME banking, and asset management and private banking solutions. Its product offerings include personal and business current and savings accounts, time deposits, overdrafts, credit and debit cards, mortgage loans, auto loans, personal loans, secured loans, home loans, short term loans, medium and long term loans, mutual funds, investment accounts, construction loans, securities and bonds issuance. The services include insurance, leasing, factoring, securities brokerage, pension fund, foreign exchange, transfers, employee preferential services and electronic payments for government suppliers. It also offers mobile banking services, online banking services and payment processing services. The bank operates through a network of branches and ATMs. It also has representative offices in Mexico, Colombia, Costa Rica, El Salvador, Peru, and Guatemala. Banco General is headquartered in Panama City, Panama.

## Contents

### **1 BANCO GENERAL, S.A. - BUSINESS ANALYSIS**

- 1.1 Banco General, S.A. - Company Overview
- 1.2 Banco General, S.A. - Business Description
- 1.3 Banco General, S.A. - Major Products and Services

### **2 BANCO GENERAL, S.A. - RECENT DEVELOPMENTS**

### **3 BANCO GENERAL, S.A. - SWOT ANALYSIS**

- 3.1 Banco General, S.A. - SWOT Analysis - Overview
- 3.2 Banco General, S.A. - Strengths
- 3.3 Banco General, S.A. - Weaknesses
- 3.4 Banco General, S.A. - Opportunities
- 3.5 Banco General, S.A. - Threats

### **4 BANCO GENERAL, S.A. - COMPANY STATEMENT**

### **5 BANCO GENERAL, S.A. - HISTORY**

### **6 BANCO GENERAL, S.A. - KEY EMPLOYEES**

### **7 BANCO GENERAL, S.A. - LOCATIONS AND SUBSIDIARIES**

- 7.1 Banco General, S.A. - Head Office
- 7.2 Banco General, S.A. - Other Locations and Subsidiaries

### **8 APPENDIX**

- 8.1 Methodology
- 8.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Banco General, S.A. - Major Products and Services

Table 2: Banco General, S.A. - History

Table 3: Banco General, S.A. - Key Employees

Table 4: Banco General, S.A. - Subsidiaries

Table 5: Banco General, S.A. - Locations

### COMPANIES MENTIONED

Banco General, S.A.

## I would like to order

Product name: Banco General, S.A.: Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/BFCE591A93CEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BFCE591A93CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970