

Banco de Credito del Peru (CREDITC1): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Banco de Credito del Peru (CREDITC1): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Banco de Credito del Peru'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Banco de Credito del Peru' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Banco de Credito del Peru'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Banco de Credito del Peru (BCD), a subsidiary of Credicorp Ltd., offers wholesale banking, retail banking, and wealth management products and services. The products and services portfolio of the bank include current accounts, savings accounts, salary accounts, vehicle loans, mortgage loans, debit and credit cards, medium and long-term financing, working capital finance and agricultural credit. It also offers life and non-life insurance policies, mutual funds, SME banking services, portfolio management, guarantees and bonds, factoring and leasing services, investment advisory services, and trade finance services. The bank caters to individuals, small medium enterprises, and businesses and institutions through branches and subsidiaries in Peru, Panama, Bolivia and the US. BCD is headquartered in Lima, Peru.

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COMPANIES MENTIONED

Banco de Credito del Peru

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