

# Banco de Bogota SA (BOGOTA): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/BDD142445E1EN.html>

Date: January 2018

Pages: 32

Price: US\$ 125.00 (Single User License)

ID: BDD142445E1EN

## Abstracts

### SYNOPSIS

Timetric's 'Banco de Bogota SA (BOGOTA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Banco de Bogota SA'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Banco de Bogota SA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Banco de Bogota SA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Banco de Bogota S.A. (Bogota), a subsidiary of Grupo Aval Acciones y Valores S.A, is banking and other financial services provider. The bank offers a range of financial products and services to retail, corporate, small and medium sized enterprises, and institutional clients. Its retail banking product portfolio includes current accounts, savings accounts, term deposits, credit cards, debit cards, housing loans, education loans, working capital loans and vehicle loans. Bogota's service portfolio includes ATM services, corporate financing services, Internet banking and mobile banking services. The bank also provides various insurance products to retail customers including cancer insurance, unemployment insurance and personal accident insurance. It is a holding company, which offers a range of financial services in Colombia and Central America. The bank is headquartered in Bogota, Colombia.

## Contents

### **1 BANCO DE BOGOTA SA - BUSINESS ANALYSIS**

- 1.1 Banco de Bogota SA - Company Overview
- 1.2 Banco de Bogota SA - Business Description
- 1.3 Banco de Bogota SA - Major Products and Services

### **2 BANCO DE BOGOTA SA - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Banco de Bogota SA - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Banco de Bogota SA - Key Financial Performance Indicators
  - 2.2.1 Banco de Bogota SA - Total Income and Net Profit Margin
  - 2.2.2 Banco de Bogota SA - Asset and Liabilities
  - 2.2.3 Banco de Bogota SA - Gearing Ratio
  - 2.2.4 Banco de Bogota SA - Valuation
- 2.3 Banco de Bogota SA - Competitive Benchmarking
  - 2.3.1 Banco de Bogota SA - Market Capitalization
  - 2.3.2 Banco de Bogota SA - Efficiency
  - 2.3.3 Banco de Bogota SA - Valuation

### **3 BANCO DE BOGOTA SA - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 3.1 Banco de Bogota SA - M&A and Partnerships Strategy

### **4 BANCO DE BOGOTA SA - RECENT DEVELOPMENTS**

### **5 BANCO DE BOGOTA SA - SWOT ANALYSIS**

- 5.1 Banco de Bogota SA - SWOT Analysis - Overview
- 5.2 Banco de Bogota SA - Strengths
- 5.3 Banco de Bogota SA - Weaknesses
- 5.4 Banco de Bogota SA - Opportunities
- 5.5 Banco de Bogota SA - Threats

### **6 BANCO DE BOGOTA SA - HISTORY**

### **7 BANCO DE BOGOTA SA - KEY EMPLOYEES**

## **8 BANCO DE BOGOTA SA - KEY EMPLOYEE BIOGRAPHIES**

## **9 BANCO DE BOGOTA SA - LOCATIONS AND SUBSIDIARIES**

9.1 Banco de Bogota SA - Head Office

9.2 Banco de Bogota SA - Other Locations and Subsidiaries

## **10 APPENDIX**

10.1 Methodology

10.2 Ratio Definitions

10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Banco de Bogota SA - Major Products and Services

Table 2: Banco de Bogota SA - Key Ratios - Annual

Table 3: Banco de Bogota SA - Key Ratios - Interim

Table 4: Banco de Bogota SA - Key Capital Market Indicators

Table 5: Banco de Bogota SA - History

Table 6: Banco de Bogota SA - Key Employees

Table 7: Banco de Bogota SA - Key Employee Biographies

Table 8: Banco de Bogota SA - Subsidiaries

## List Of Figures

### LIST OF FIGURES

Figure 1: Banco de Bogota SA - Total Income and Net Profit

Figure 2: Banco de Bogota SA - Financial Position

Figure 3: Banco de Bogota SA - Gearing Ratio

Figure 4: Banco de Bogota SA - Valuation

Figure 5: Banco de Bogota SA - Market Capitalization

Figure 6: Banco de Bogota SA - Efficiency

Figure 7: Banco de Bogota SA - Valuation

### COMPANIES MENTIONED

Banco de Bogota SA

## I would like to order

Product name: Banco de Bogota SA (BOGOTA): Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/BDD142445E1EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BDD142445E1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970