

# Bajaj Allianz Life Insurance Company Ltd: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Bajaj Allianz Life Insurance Company Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Bajaj Allianz Life Insurance Company Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Bajaj Allianz Life Insurance Company Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities

(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Bajaj Allianz Life Insurance Company Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Bajaj Allianz Life Insurance Co. Ltd. (Bajaj Allianz), a subsidiary of Bajaj Finserv Ltd, is a provider of a wide range of life insurance products. The company offers unit linked insurance plans, term insurance plans, child insurance, and micro insurance. It also offers variable insurance plans, endowment plans, group income protection plans, group annuity plans, group employee benefit plans, and group variable insurance products. Furthermore, the company offers savings plans, investment solutions, and retirement plans. It sells its products through a network of offices, insurance consultants, brokers, banks, individual agents, direct selling, and corporate agents. Bajaj Allianz is headquartered in Pune, India.

The company reported gross premium income of INR61,833.2 million during fiscal year ended March 2017 (FY2017), an increase of 4.8% over FY2016. It recorded net premium income of INR61,221 million in FY2017, an increase of 5% over FY2016.

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### COMPANIES MENTIONED

Bajaj Allianz Life Insurance Company Ltd

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