

# Baidu Inc (BIDU) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/BBD2039DFE3EN.html>

Date: May 2021

Pages: 45

Price: US\$ 125.00 (Single User License)

ID: BBD2039DFE3EN

## Abstracts

Baidu Inc (BIDU) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Baidu Inc (Baidu) is a Chinese-language Internet search provider that offers a Chinese-language search engine, which is a bundle of web search, video search, image search, news, web dictionary, top searches and search index and open platform. It also offers online marketing services and advertising services. The company also offers social networking, photo storing and sharing, UGC-based knowledge, entertainment, security and music products; PC-client software; mobile-related, location-based and other products and services; and products and services for webmasters and developers, among others. Its products and services enable users to find information and businesses to reach potential customers. The company sells its products through its direct sales team and third-party distributors. Baidu is headquartered in Beijing, China.

### Baidu Inc Key Recent Developments

Mar 01,2021: Baidu and Huaneng Collaborate to create an intelligent energy future

Jan 11,2021: Geely and Baidu in smart EV deal

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential

customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

- Baidu Inc - Key Facts
- Baidu Inc - Key Employees
- Baidu Inc - Key Employee Biographies
- Baidu Inc - Major Products and Services
- Baidu Inc - History
- Baidu Inc - Company Statement
- Baidu Inc - Locations And Subsidiaries
- Head Office
- Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

- Company Overview
- Baidu Inc - Business Description
- Business Segment: Baidu Core
- Overview
- Performance
- Key Stats
- Business Segment: iQIYI
- Overview
- Performance
- Key Stats
- R&D Overview
- Baidu Inc - Corporate Strategy
- Baidu Inc - SWOT Analysis
- SWOT Analysis - Overview
- Baidu Inc - Strengths
- Baidu Inc - Weaknesses
- Baidu Inc - Opportunities
- Baidu Inc - Threats
- Baidu Inc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

- Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts  
Baidu Inc, Recent Deals Summary

## **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Mar 01, 2021: Baidu and Huaneng Collaborate to create an intelligent energy future  
Jan 11, 2021: Geely and Baidu in smart EV deal

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Baidu Inc, Key Facts  
Baidu Inc, Key Employees  
Baidu Inc, Key Employee Biographies  
Baidu Inc, Major Products and Services  
Baidu Inc, History  
Baidu Inc, Subsidiaries  
Baidu Inc, Key Competitors  
Baidu Inc, Ratios based on current share price  
Baidu Inc, Annual Ratios  
Baidu Inc, Annual Ratios (Cont...1)  
Baidu Inc, Annual Ratios (Cont...2)  
Baidu Inc, Interim Ratios  
Baidu Inc, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Baidu Inc, Performance Chart (2016 - 2020)

Baidu Inc, Ratio Charts

## I would like to order

Product name: Baidu Inc (BIDU) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/BBD2039DFE3EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BBD2039DFE3EN.html>