

BAE Systems plc: Aerospace and Defense - Company Profile, SWOT and Financial Analysis

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Abstracts

SUMMARY

Strategic Defence Intelligence's 'BAE Systems plc: Aerospace and Defense - Company Profile, SWOT and Financial Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers and acquisitions, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

KEY FINDINGS

This report is a crucial resource for industry executives and anyone looking to access key information about 'BAE Systems plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Strategic Defence Intelligence strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SYNOPSIS

BAE Systems plc (BAE) is a global defense, security and aerospace company. The company designs, develops manufactures and supports military aircraft, space systems, surface ships, submarines, avionics and radars. It also provides command, control, communications, computers, intelligence, surveillance and reconnaissance (C4ISR) systems, electronic systems and guided weapon systems. In addition, it provides

complex software services and specialized training services. Its solutions find applications in defense, civil and commercial markets. Its major clients include the defense departments of the US and the UK. The company's principal markets include the US, the UK, Saudi Arabia, Australia, South Africa, India and Sweden. BAE is headquartered in London, the UK.

This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.

The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.

The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

REASONS TO BUY

Quickly enhance your understanding of 'BAE Systems plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

BAE Systems plc (BAE) is a global defense, security and aerospace company. The company designs, develops manufactures and supports military aircraft, space systems, surface ships, submarines, avionics and radars. It also provides command, control, communications, computers, intelligence, surveillance and reconnaissance (C4ISR) systems, electronic systems and guided weapon systems. In addition, it provides

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COMPANIES MENTIONED

BAE Systems plc

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