

Bacardi Ltd - Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/B3D743BC8D5EN.html
Date:	December 28, 2017
Pages:	26
Price:	US\$ 125.00
ID:	B3D743BC8D5EN

Bacardi Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Bacardi Limited (Bacardi) is a spirits company. It produces and markets spirits and wines. The company's product portfolio includes premium and super premium labels and brands of rum, vermouth, scotch, cognac, vodka, gin, liqueur, tequila, and wines, among others. It markets products under several brands including Bacardi rum, Martini vermouth, Bombay Sapphire gin, Grey Goose vodka, Get 27/31, Nassau Royale, Dewar's Blended Scotch whisky, Magici Istanti, Gaston De La Grange, Grandi Auguri, Otard, B&B, and Eristoff vodka. The company has operations across the US, Scotland, Italy, France, Spain, Germany, and Mexico. Bacardi is headquartered in Hamilton, Bermuda.

Bacardi Ltd Key Recent Developments

Oct 02,2017: Bacardi names new CEO

Jul 27,2017: Bacardi announces new Europe regional president

Jun 06,2017: Wesley Cullen named general manager of CASA BACARDÍ

Mar 06,2017: Bacardi CEO Dolan to step down next year

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Bacardi Ltd - Key Facts
Bacardi Ltd - Key Employees
Bacardi Ltd - Key Employee Biographies
Bacardi Ltd - Major Products and Services
Bacardi Ltd - History
Bacardi Ltd - Company Statement
Bacardi Ltd - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Bacardi Ltd - Business Description
Bacardi Ltd - Corporate Strategy
Bacardi Ltd - SWOT Analysis
SWOT Analysis - Overview
Bacardi Ltd - Strengths
Bacardi Ltd - Opportunities
Bacardi Ltd - Threats
Bacardi Ltd - Key Competitors

SECTION 3 – COMPANY'S RECENT DEVELOPMENTS

Jul 27, 2017: Bacardi announces new Europe regional president
Jun 06, 2017: Wesley Cullen named general manager of CASA BACARDÍ
Nov 30, 2016: Bacardi names new global chief communications officer

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Bacardi Ltd, Key Facts
Bacardi Ltd, Key Employees
Bacardi Ltd, Key Employee Biographies
Bacardi Ltd, Major Products and Services
Bacardi Ltd, History
Bacardi Ltd, Subsidiaries
Bacardi Ltd, Key Competitors

COMPANIES MENTIONED

Remy Cointreau
Pernod Ricard SA
Diageo Plc
Davide Campari-Milano SpA
Constellation Brands Inc

I would like to order:

Product name: Bacardi Ltd - Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/B3D743BC8D5EN.html>
Product ID: B3D743BC8D5EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/B3D743BC8D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**