

## B. Braun Melsungen AG - Strategic SWOT Analysis Review

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B. Braun Melsungen AG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

### Highlights

B. Braun Melsungen AG (B. Braun) is a global health care company. It offers products and solutions for therapy fields and applications including acute dialysis, infusion therapy, apheresis, interventional vascular, diagnostics and treatment, cardio-thoracic surgery, laparoscopy, degenerative spine surgery, neurosurgery, diabetes, nutrition therapy, general open surgery, orthopedic joint replacement, hemodialysis, pain therapy, incontinence, stoma, infection prevention, and wound management. It has manufacturing facilities and R&D centers in the US, Europe and Asia. The company sells its products through a network of subsidiaries and associated companies in Europe, the Americas, Asia-Pacific, Africa and the Middle East. B. Braun is headquartered in Melsungen, Germany.

### B. Braun Melsungen AG Key Recent Developments

May 03,2017: B. Braun Focused on Peripheral Vascular Access & Hazardous Drug Safety at INS

Apr 12,2017: Change in the B. Braun Management Board and the Aesculap Management Board

Mar 31,2017: B. Braun continues its sales and earnings growth

Feb 22,2017: Change in the B. Braun Management Board

Feb 15,2017: B. Braun Medical to Present Comprehensive Parenteral Nutrition Program at ASPEN's

## Clinical Nutrition Week

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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- Apr 06, 2017: B. Braun Launches Easypump Home Infusion Therapy App For Healthcare Professionals and Patients
- Mar 31, 2017: B. Braun continues its sales and earnings growth
- Feb 22, 2017: Change in the B. Braun Management Board
- Feb 15, 2017: B. Braun Medical to Present Comprehensive Parenteral Nutrition Program at ASPEN's Clinical Nutrition Week
- Dec 02, 2016: Containing Hazardous Drugs with CSTDs Focus of B. Braun Medical CE Symposium at ASHP
- Oct 20, 2016: B. Braun to Present New Line of Echogenic Peripheral Nerve Block Needles at American Society of Anesthesiologists meeting
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## **COMPANIES MENTIONED**

Servier Deutschland GmbH  
Merit Medical Systems, Inc.  
KARL STORZ GmbH & Co KG  
Integra LifeSciences Holdings Corp  
Hollister Incorporated  
Hamilton Bonaduz AG  
Hameln Pharma Plus GmbH  
Fresenius SE & Co KGaA  
Ethicon Inc  
ConvaTec Group Plc  
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