

# **Azomures SA - Strategic SWOT Analysis Review**

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### **Abstracts**

Azomures SA - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### **Highlights**

Azomures SA (Azomures), a subsidiary of Ameropa AG, is a producer of chemical fertilizers for agriculture market. The company offers chemical fertilizers including ammonium nitrate, calcium ammonium nitrate, urea and liquid fertilizer

urea ammonium nitrate (UAN). The products offered by the company contain all the essential nutrients needed for plants. It also produces complex chemical prilled NPK fertilizers, melamine, dry calcium carbonate, anhydrous ammonia and nitric acid, among others. It is the sole producer and supplier of melamine in Romania. The company distributes its products for domestic agricultural applications and exports to Europe, Africa, China, Japan, South America, and the US. Azomures is headquartered in Targu Mures, Romania.

Azomures SA Key Recent Developments

Dec 22,2020: Azomures is investing 4 million Euros in a new power plant

#### **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies



with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



## **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

Azomures SA - Key Facts

Azomures SA - Key Employees

Azomures SA - Major Products and Services

Azomures SA - History

Azomures SA - Company Statement

Azomures SA - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

Azomures SA - Business Description

Azomures SA - SWOT Analysis

SWOT Analysis - Overview

Azomures SA - Strengths

Azomures SA - Weaknesses

Azomures SA - Opportunities

Azomures SA - Threats

Azomures SA - Key Competitors

#### **SECTION 3 – COMPANY'S RECENT DEVELOPMENTS**

Dec 22, 2020: Azomures is investing 4 million Euros in a new power plant

#### **SECTION 4 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer



## **List Of Tables**

### **LIST OF TABLES**

Azomures SA, Key Facts

Azomures SA, Key Employees

Azomures SA, Major Products and Services

Azomures SA, History

Azomures SA, Subsidiaries

Azomures SA, Key Competitors



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