

# AXA SA (CS): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'AXA SA (CS): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'AXA SA'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'AXA SA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'AXA SA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

AXA SA (AXA) is a global insurance company, offering both life and non-life insurance products. It offers a host of life insurance and savings products such as individual life insurance, group life insurance, health and personal protection products, and individual and group savings retirement products. It also offers property and casualty insurance products such as motor, household, property and general liability insurance, apart from retail banking products and services. AXA primarily serves both individual and business customers through a network of agents, salaried sales force, brokers, independent financial advisors and bank networks. It also distributes its products through direct sales channels including telephone, mail and internet. AXA is headquartered in Paris, France.

The company reported gross written premiums of EUR92,050 million during fiscal year ended December 2017 (FY2017), a decrease of 2.3% over FY2016.

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### COMPANIES MENTIONED

AXA SA

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