

AvivaSA Emeklilik ve Hayat A.S.: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/AE81614EFE9EN.html>

Date: November 2017

Pages: 22

Price: US\$ 125.00 (Single User License)

ID: AE81614EFE9EN

Abstracts

SYNOPSIS

Timetric's 'AvivaSA Emeklilik ve Hayat A.S.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'AvivaSA Emeklilik ve Hayat A.S.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'AvivaSA Emeklilik ve Hayat A.S.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'AvivaSA Emeklilik ve Hayat A.S.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

AvivaSA Emeklilik ve Hayat A.S. (AvivaSA), a joint venture Aviva Europe SE and Hac? Omer Sabanc? Holding A.S., is a life insurance company. It offers insurance products for life, personal accident, unemployment, private pension plans and retirement plans. It also offers corporate insurance plans which include group pension plans, group life insurance, and group individual accident insurance. It distributes its products through a wide network of direct sales managers, banks, corporate projects team, agents, and telemarketing channels. Its clientele includes both individuals and corporate clients. AvivaSA is headquartered in Istanbul, Turkey.

The company reported gross written premium of TRY317.4 million during fiscal year ended December 2016(FY2016), an increase of 32.3% over FY2015. It reported net premium earned of TRY288.9 million in FY2016, an increase of 29.5% over FY2015.

Contents

1 AVIVASA EMEKLILIK VE HAYAT A. S. - BUSINESS ANALYSIS

- 1.1 AvivaSA Emeklilik ve Hayat A. S. - Company Overview
- 1.2 AvivaSA Emeklilik ve Hayat A. S. - Business Description
- 1.3 AvivaSA Emeklilik ve Hayat A. S. - Major Products and Services

2 AVIVASA EMEKLILIK VE HAYAT A. S. - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 AvivaSA Emeklilik ve Hayat A. S. - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 AvivaSA Emeklilik ve Hayat A. S. - Key Financial Performance Indicators
 - 2.2.1 AvivaSA Emeklilik ve Hayat A. S. - Asset and Liabilities
- 2.3 AvivaSA Emeklilik ve Hayat A. S. - Key Competitors

3 AVIVASA EMEKLILIK VE HAYAT A. S. - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 AvivaSA Emeklilik ve Hayat A. S. - M&A and Partnerships Strategy

4 AVIVASA EMEKLILIK VE HAYAT A. S. - SWOT ANALYSIS

- 4.1 AvivaSA Emeklilik ve Hayat A. S. - SWOT Analysis - Overview
- 4.2 AvivaSA Emeklilik ve Hayat A. S. - Strengths
- 4.3 AvivaSA Emeklilik ve Hayat A. S. - Weaknesses
- 4.4 AvivaSA Emeklilik ve Hayat A. S. - Opportunities
- 4.5 AvivaSA Emeklilik ve Hayat A. S. - Threats

5 AVIVASA EMEKLILIK VE HAYAT A. S. - COMPANY STATEMENT

6 AVIVASA EMEKLILIK VE HAYAT A. S. - HISTORY

7 AVIVASA EMEKLILIK VE HAYAT A. S. - KEY EMPLOYEES

8 APPENDIX

- 8.1 Methodology

8.2 Ratio Definitions

8.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: AvivaSA Emeklilik ve Hayat A.S. - Major Products and Services

Table 2: AvivaSA Emeklilik ve Hayat A.S. - Key Ratios - Annual

Table 3: AvivaSA Emeklilik ve Hayat A.S. - Key Ratios - Interim

Table 4: AvivaSA Emeklilik ve Hayat A.S. - Key Capital Market Indicators

Table 5: AvivaSA Emeklilik ve Hayat A.S. - History

Table 6: AvivaSA Emeklilik ve Hayat A.S. - Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: AvivaSA Emeklilik ve Hayat A.S. - Financial Position

COMPANIES MENTIONED

AvivaSA Emeklilik ve Hayat A.S.

I would like to order

Product name: AvivaSA Emeklilik ve Hayat A.S.: Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/AE81614EFE9EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE81614EFE9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970