

Aviva Poland: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Aviva Poland: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Aviva Poland'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Aviva Poland' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Aviva Poland'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Aviva Poland is a provider of insurance solutions. The company offers a range of life and non-life insurance products catering to the requirements of its clientele comprising both individuals and corporate customers. Its portfolio of products includes annuities, unit-linked life policies, business interruption, single premium savings and health insurance, group life insurance and employee pension programmes, fire insurance, motor insurance, public liability insurance, commercial health insurance, home, accident and travel insurance. These products are sold through tied agents, direct sales force, tied agents and sales branches. It is a part of Aviva Plc, a leading insurer based in the UK. Aviva Poland is headquartered in Warsaw, Poland.

The company reported gross written premium of GBP484 million for the fiscal year 2015 (FY2015), representing a decline of 1.2% in FY2015. Its net earned premium was GBP464 million in FY2015, a decline of 4.9% in FY2015.

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COMPANIES MENTIONED

Aviva Poland

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