

## Avita Medical Ltd (AVH) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/A6FF2E16D01EN.html">https://marketpublishers.com/r/A6FF2E16D01EN.html</a>
Date:	October 25, 2017
Pages:	46
Price:	US\$ 125.00
ID:	A6FF2E16D01EN

Avita Medical Ltd (AVH) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Avita Medical Ltd (Avita Medical) is a medical device company that develops and distributes regenerative, tissue-engineered products for treating burns, scars, wounds, and skin defects. The company's medical device portfolio includes ReCell, designed for the treatment of burns and plastic reconstructive procedures; ReGenerCell, aimed for chronic wounds including leg and foot ulcers; and ReNovaCell, targeting aesthetic applications including the restoration of pigmentation. Avita Medical distributes its products through its direct sales force in Australia and through distributors in the UK, France, Germany, Austria, Switzerland, Turkey, China, Japan, Taiwan, Saudi Arabia, South Korea and the US. Avita Medical is headquartered in London, England, the UK.

### Avita Medical Ltd Key Recent Developments

Sep 20,2017: Avita Medical and BARDA Execute a US\$24.3m Contract Option

Aug 31,2017: Avita Medical Names Erin Liberto as Chief Commercial Officer  
Jun 02,2017: Avita appoints US-based CEO  
Jun 02,2017: Dr Michael S. Perry appointed Avita Medical CEO  
May 10,2017: Avita Medical Initiates Legal Proceedings to Cancel Renovacare Patent

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Avita Medical Ltd - Key Facts  
Avita Medical Ltd - Key Employees  
Avita Medical Ltd - Key Employee Biographies  
Avita Medical Ltd - Major Products and Services  
Avita Medical Ltd - History  
Avita Medical Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

## **SECTION 2 – COMPANY ANALYSIS**

Avita Medical Ltd - Business Description  
Avita Medical Ltd - Corporate Strategy  
Avita Medical Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Avita Medical Ltd - Strengths  
Avita Medical Ltd - Weaknesses  
Avita Medical Ltd - Opportunities  
Avita Medical Ltd - Threats  
Avita Medical Ltd - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

## **SECTION 4 – COMPANY'S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES**

Avita Medical Ltd, Pharmaceuticals & Healthcare, Deals By Year, 2011 to YTD 2017  
Avita Medical Ltd, Pharmaceuticals & Healthcare, Deals By Type, 2011 to YTD 2017  
Avita Medical Ltd, Recent Deals Summary

## **SECTION 5 – COMPANY'S RECENT DEVELOPMENTS**

Sep 20, 2017: Avita Medical and BARDA Execute a US\$24.3m Contract Option  
Aug 31, 2017: Avita Medical Names Erin Liberto as Chief Commercial Officer  
Jun 02, 2017: Dr Michael S. Perry appointed Avita Medical CEO  
May 10, 2017: Avita Medical Initiates Legal Proceedings to Cancel Renovacare Patent  
Oct 20, 2016: Avita Medical to distribute medical devices in South Africa and Benelux nations  
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Sep 28, 2016: Avita Medical Signs Exclusive Distributor Deal in Iran  
Sep 01, 2016: Avita Medical's Regenerative Skin Technology Significantly Reduces Burn Scars and Healing Time  
Jul 29, 2016: Avita Medical Announces Financial Results for Fourth Quarter Fiscal 2016  
Jun 27, 2016: Regenerative Medicine Publishes Key Findings From Avita Medical's 2016 Skin Regeneration Symposium

## **SECTION 6 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## **LIST OF TABLES**

Avita Medical Ltd, Key Facts  
Avita Medical Ltd, Key Employees  
Avita Medical Ltd, Key Employee Biographies

Avita Medical Ltd, Major Products and Services  
Avita Medical Ltd, History  
Avita Medical Ltd, Other Locations  
Avita Medical Ltd, Subsidiaries  
Avita Medical Ltd, Joint Venture  
Avita Medical Ltd, Key Competitors  
Avita Medical Ltd, Ratios based on current share price  
Avita Medical Ltd, Annual Ratios  
Avita Medical Ltd, Annual Ratios (Cont.1)  
Avita Medical Ltd, Interim Ratios  
Avita Medical Ltd, Pharmaceuticals & Healthcare, Deals By Year, 2011 to YTD 2017  
Avita Medical Ltd, Pharmaceuticals & Healthcare, Deals By Type, 2011 to YTD 2017  
Avita Medical Ltd, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

Avita Medical Ltd, Performance Chart (2013 - 2017)  
Avita Medical Ltd, Ratio Charts  
Avita Medical Ltd, Pharmaceuticals & Healthcare, Deals By Year, 2011 to YTD 2017  
Avita Medical Ltd, Pharmaceuticals & Healthcare, Deals by Type, 2011 to YTD 2017

## **COMPANIES MENTIONED**

Smith & Nephew Plc  
Probiotec Ltd  
Pfizer SA de CV  
Organogenesis Inc  
Living Cell Technologies Ltd  
Johnson & Johnson  
Alchemia Ltd

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