

Autobahn Tank & Rast Holding GmbH: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Autobahn Tank & Rast Holding GmbH: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Autobahn Tank & Rast Holding GmbH'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Autobahn Tank & Rast Holding GmbH' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Autobahn Tank & Rast Holding GmbH'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Autobahn Tank & Rast GmbH (Tank & Rast), a subsidiary of Allianz Capital Partners GmbH, is a provider of food service, retail goods, hotel accommodation and fuel on German motorways. The company operates filling stations, restaurants and hotels under the Serways brand. Its service offerings include accommodation, quick service, retail, automated teller machines, bakery shops, online services and franchise stores. Tank & Rast through its service stations offer petrol, gas and diesel alongside operating bakery shops, retail outlets, slot machines and coffee bars within the site. Tank & Rast is headquartered in Bonn, Germany.

Contents

1 AUTOBAHN TANK & RAST HOLDING GMBH - BUSINESS ANALYSIS

- 1.1 Autobahn Tank & Rast Holding GmbH - Company Overview
- 1.2 Autobahn Tank & Rast Holding GmbH - Business Description
- 1.3 Autobahn Tank & Rast Holding GmbH - Major Products and Services

2 AUTOBAHN TANK & RAST HOLDING GMBH - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 2.1 Autobahn Tank & Rast Holding GmbH - M&A and Partnerships Strategy

3 AUTOBAHN TANK & RAST HOLDING GMBH - RECENT DEVELOPMENTS

4 AUTOBAHN TANK & RAST HOLDING GMBH - SWOT ANALYSIS

- 4.1 Autobahn Tank & Rast Holding GmbH - SWOT Analysis - Overview
- 4.2 Autobahn Tank & Rast Holding GmbH - Strengths
- 4.3 Autobahn Tank & Rast Holding GmbH - Weaknesses
- 4.4 Autobahn Tank & Rast Holding GmbH - Opportunities
- 4.5 Autobahn Tank & Rast Holding GmbH - Threats

5 AUTOBAHN TANK & RAST HOLDING GMBH - HISTORY

6 AUTOBAHN TANK & RAST HOLDING GMBH - KEY EMPLOYEES

7 AUTOBAHN TANK & RAST HOLDING GMBH - KEY EMPLOYEE BIOGRAPHIES

8 AUTOBAHN TANK & RAST HOLDING GMBH - LOCATIONS AND SUBSIDIARIES

- 8.1 Autobahn Tank & Rast Holding GmbH - Head Office
- 8.2 Autobahn Tank & Rast Holding GmbH - Other Locations and Subsidiaries

9 APPENDIX

- 9.1 Methodology
- 9.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Autobahn Tank & Rast Holding GmbH - Major Products and Services

Table 2: Autobahn Tank & Rast Holding GmbH - History

Table 3: Autobahn Tank & Rast Holding GmbH - Key Employees

Table 4: Autobahn Tank & Rast Holding GmbH - Key Employee Biographies

Table 5: Autobahn Tank & Rast Holding GmbH - Locations

COMPANIES MENTIONED

Autobahn Tank & Rast Holding GmbH

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