

# Austria Life Insurance: Key trends and Opportunities to 2023

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## Abstracts

Austria Life Insurance: Key trends and Opportunities to 2023

### SUMMARY

GlobalData's 'Austria Life Insurance: Key Trends and Opportunities to 2023' report provides in-depth market analysis, information and insights into the Austrian life insurance segment.

This report provides a detailed outlook by product category for the Austrian life insurance segment.

It provides values for key performance indicators such as written premium, claims paid, penetration and investments during the review period (2014-2018) and forecast period (2018-2023).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Austrian economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together GlobalData's research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

#### Key Highlights

Key insights into the dynamics of the Austrian life insurance industry.

Comparison of Austrian life insurance segments, along with premium and claim trends.

A comprehensive overview of the Austrian economy, government initiatives and investment opportunities.

Austrian insurance regulatory framework's evolution, key facts, taxation regime, licensing and capital requirements.

Austrian life insurance industry's market structure giving details of retail and commercial lines of business.

Distribution channels deployed by Austrian life insurers.

Details of the competitive landscape, M&A and competitors' profiles.

## **SCOPE**

This report provides a comprehensive analysis of the life insurance segment in Austria -

It provides historical values for the Austrian life insurance segment for the report's 2014-2018 review period, and projected figures for the 2018-2023 forecast period.

It offers a detailed analysis of the key categories in the Austrian life insurance segment, and market forecasts to 2023.

It analyzes the various distribution channels for life insurance products in Austria.

It profiles the top life insurance companies in Austria and outlines the key regulations affecting them.

## **REASONS TO BUY**

Make strategic business decisions using in-depth historic and forecast market data related to Austrian life insurance segment, and each category within it.

Understand the demand-side dynamics, key market trends and growth opportunities in the Austrian life insurance segment.

Assess the competitive dynamics in the life insurance segment.

Identify growth opportunities and market dynamics in key product categories.

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Wiener St?dtische Versicherung  
Uniqa ?sterreich Versicherungen AG  
Generali Versicherung AG  
Ergo Versicherung AG (Victoria)  
Allianz Lebensversicherungs-AG  
W?stenrot Versicherungs-AG  
Bawag PSK Versicherung AG  
Donau Versicherung AG Vienna Insurance Group  
Helvetia Versicherungen AG  
Z?rich Versicherungs-AG

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