

# Aurora National Life Assurance Company: Company Profile and SWOT Analysis

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## Abstracts

#### SYNOPSIS

Timetric's 'Aurora National Life Assurance Company: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Aurora National Life Assurance Company'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'Aurora National Life Assurance Company' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Aurora National Life Assurance Company'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Aurora National Life Assurance Company (Aurora National), a subsidiary of Reinsurance Group of America, Incorporated, is a provider of life insurance products. The company offers a range of individual and group life insurance, and annuity products. Its portfolio of products and services includes single and annual premium term life insurance, whole life insurance, immediate annuities, deferred annuities, and qualified retirement annuities. It also provides answers to frequently asked questions, commonly-used forms for a variety of changes, and 24-hour access to helpful service tips. The company offers its products and services in various states and the District of Columbia in the US. Aurora National is headquartered in Hartford, Connecticut, the US.



## Contents

#### **1 AURORA NATIONAL LIFE ASSURANCE COMPANY - BUSINESS ANALYSIS**

- 1.1 Aurora National Life Assurance Company Company Overview
- 1.2 Aurora National Life Assurance Company Business Description
- 1.3 Aurora National Life Assurance Company Major Products and Services

# 2 AURORA NATIONAL LIFE ASSURANCE COMPANY - MERGERS & ACQUISITIONS AND PARTNERSHIPS

2.1 Aurora National Life Assurance Company - M&A and Partnerships Strategy

#### **3 AURORA NATIONAL LIFE ASSURANCE COMPANY - RECENT DEVELOPMENTS**

#### 4 AURORA NATIONAL LIFE ASSURANCE COMPANY - SWOT ANALYSIS

- 4.1 Aurora National Life Assurance Company SWOT Analysis Overview
- 4.2 Aurora National Life Assurance Company Strengths
- 4.3 Aurora National Life Assurance Company Weaknesses
- 4.4 Aurora National Life Assurance Company Opportunities
- 4.5 Aurora National Life Assurance Company Threats

#### **5 AURORA NATIONAL LIFE ASSURANCE COMPANY - HISTORY**

#### 6 AURORA NATIONAL LIFE ASSURANCE COMPANY - KEY EMPLOYEES

# 7 AURORA NATIONAL LIFE ASSURANCE COMPANY - LOCATIONS AND SUBSIDIARIES

7.1 Aurora National Life Assurance Company - Head Office7.2 Aurora National Life Assurance Company - Other Locations and Subsidiaries

#### 8 APPENDIX

- 8.1 Methodology
- 8.2 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

Table 1: Aurora National Life Assurance Company - Major Products and ServicesTable 2: Aurora National Life Assurance Company - HistoryTable 3: Aurora National Life Assurance Company - Key EmployeesTable 4: Aurora National Life Assurance Company - Locations

#### **COMPANIES MENTIONED**

Aurora National Life Assurance Company



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