

Aurora Energy Pty Ltd - Strategic SWOT Analysis Review

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Aurora Energy Pty Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Aurora Energy Pty Ltd (Aurora Energy) is a state-owned energy retailer providing energy services. The company retails electricity and gas to households and commercial customers throughout Tasmania. Aurora Energy's key activities include its customer service centers, credit, collections, sales, marketing, billing and market services and business support functions. It carries out operations through an application of efficient systems, processes and practices. Aurora Energy also develops energy advice programs for customers to minimize their consumption. The company provides its services to residential, small and large business customers. It operates through Hobart and Launceston in Tasmania. Aurora is headquartered in Hobart, Tasmania, Australia.

Aurora Energy Pty Ltd Key Recent Developments

Oct 24,2017: Aurora announces new CEO

Jun 06,2017: Australia to develop 144MW wind farm in Central Highlands

Nov 15,2016: Aurora Energy CIO quits for start-up land

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Hydro-Electric Corporation
CitiPower and Powercor
AusNet Services Ltd
AGL Energy Ltd

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