

# Attijari Bank SA (TJARI): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Attijari Bank SA (TJARI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Attijari Bank SA'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Attijari Bank SA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Attijari Bank SA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Attijari Bank SA (Attijari Bank), a subsidiary of Attijariwafa Bank is a commercial bank. It provides a range of banking and other financial products and services to individuals and businesses. The bank provides products and services in the areas of personal and professional banking, corporate banking, investment banking and international banking. Its offering includes current accounts, savings accounts, certificate of deposits, credit cards, debit cards, prepaid cards, travel cards, life insurance, home loans, personal loans, vehicle loans and household equipment loans. It also offers money transfer, mobile banking, phone banking, travel assistance services, advisory services, foreign exchange services, international banking services, branch banking services and cash optimization services. The bank provides its services through a network of branches and business centers in Tunisia, France, Italy, Germany and Belgium. Attijari Bank is headquartered in Tunis, Tunisia.

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### COMPANIES MENTIONED

Attijari Bank SA

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