

# Atlas Insurance Limited (ATIL): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Atlas Insurance Limited (ATIL): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Atlas Insurance Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Atlas Insurance Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Atlas Insurance Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Atlas Insurance Limited (Atlas Insurance) is a general insurance company. The company offers a range of non-life insurance products to its customers. Its portfolio of products include fire insurance, motor insurance, marine insurance, health insurance, money insurance, personal accident insurance and travel insurance. The company's engineering products includes contractors all risk insurance, erection all risks insurance, machinery breakdown insurance, electronic equipment insurance and computer all risk insurance. Atlas Insurance also offers fidelity guarantee insurance, crop insurance, terrorism insurance, public liability insurance, product liability insurance and bond insurance. Through these products, the company serves to individuals and business customers. It operates through a network of offices located in Karachi, Lahore, Hyderabad, Sukkur, Rawalpindi, Faisalabad, Sialkot, Islamabad and Multan. The company is a subsidiary of Atlas Group. Atlas Insurance is headquartered in Lahore, Pakistan.

The company reported gross written premium (GWP) of PKR1,964.5 million in fiscal

year 2015 (FY2015), representing an annual increase of 19% over FY2014. The net written premium (NWP) of the company was PKR959.2 million, an increase of 9.2% over FY2014.

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### COMPANIES MENTIONED

Atlas Insurance Limited

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