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# Associated Electric Cooperative Inc - Strategic SWOT Analysis Review

https://marketpublishers.com/r/A49BCF5EFB8EN.html
Date: August 2021
Pages: 22
Price: US$ 125.00 (Single User License)
ID: A49BCF5EFB8EN

## Abstracts

Associated Electric Cooperative Inc

Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

**Scope**

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Associated Electric Cooperative Inc (AECI) is a non-profit electric utility. It generates, procures, and transmits electricity. The company produces energy using natural gas, coal, hydro and wind sources. Through long-term wind power purchase agreements, AECI procures power from other utilities, primarily wind farms in Missouri. It also sources hydropower from federal dams in Oklahoma, Missouri, and Arkansas. Along with its generation and transmission (G&T) member customers, AECI constructs and maintains transmission facilities. It sells electricity to distribution cooperatives, G&T members and its associated and member-owners in Missouri, southern Iowa, and northeast Oklahoma on wholesale basis. AECI is headquartered in Springfield, Missouri, the US.

Associated Electric Cooperative Inc Key Recent Developments

Feb 12,2021: Southeast electric providers submit filing with FERC for proposed advanced bilateral market platform
Sep 24,2020: Tenaska Clear Creek Wind farm announces college scholarship program
May 18,2020: Wind farm in Northwest Missouri begins commercial operation

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

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Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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