

# Assertio Therapeutics Inc (ASRT) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Assertio Therapeutics Inc (ASRT) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Assertio Therapeutics Inc (Assertio), formerly Depomed Inc, is a specialty pharmaceutical company that develops and commercializes drugs for the treatment of pain and other diseases of central nervous system. Its marketed product portfolio includes Gralise (gabapentin tablets) for the management of postherpetic neuralgia (PHN), Cambia for acute migraine attacks in adults, and Zipsor for mild to moderate acute pain in adults. The company sells its products to wholesale distributors and retail pharmacies in the US. Assertio also licenses Acuform, its proprietary drug delivery technology to pharmaceutical companies for product development. Assertio is headquartered in Lake Forest, Illinois, the US.

### Assertio Therapeutics Inc Key Recent Developments

May 11,2020: Assertio Therapeutics announces first-quarter 2020 results

Mar 09,2020: Assertio Therapeutics announces fourth-quarter and full-year 2019 financial results

Feb 07,2020: Assertio to divest US rights to Nucynta to Collegium for \$375m

Feb 06,2020: Assertio Therapeutics announces sale of NUCYNTA Franchise to Collegium Pharmaceutical for \$375.0 Million

Nov 06,2019: Assertio Therapeutics announces third-quarter 2019 results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Mar 09, 2020: Assertio Therapeutics announces fourth-quarter and full-year 2019 financial results  
Feb 07, 2020: Assertio to divest US rights to Nucynta to Collegium for \$375m  
Nov 06, 2019: Assertio Therapeutics announces third-quarter 2019 results  
Sep 30, 2019: Assertio Therapeutics announces appointment of Dr. David Wheadon to its Board of Directors  
Aug 07, 2019: Assertio Therapeutics announces strong second-quarter 2019 results  
May 08, 2019: Assertio Therapeutics announces first-quarter 2019 financial results  
Apr 01, 2019: Assertio Therapeutics names Jay Galeota to board of directors  
Mar 06, 2019: Assertio Therapeutics announces fourth-quarter and full-year 2018 financial results  
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### COMPANIES MENTIONED

Purdue Pharma LP

Lannett Co Inc

Insys Therapeutics Inc

Elite Pharmaceuticals Inc

Collegium Pharmaceutical Inc

Arbor Pharmaceuticals LLC



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