

# Asia Financial Holdings Limited (662): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Asia Financial Holdings Limited (662): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Asia Financial Holdings Limited"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Asia Financial Holdings Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Asia Financial Holdings Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Asia Financial Holdings Limited (AFHL) is an investment holding company. The company focuses on underwriting of general and life insurance business in Hong Kong. It offers products such as life insurance, general insurance and health care insurance. In addition, it offers mortgage loan financing, nominee services, property development services and health care services. AFHL also carries out property investment activities. The company, through its joint venture agreements writes long term insurance and reinsurance underwriting business and provides mandatory provident fund scheme services. Its major shareholders include Claremont Capital Holdings Ltd, Bangkok Bank Public Company Limited, Sompo Japan Insurance Inc. and Aioi Nissay Dowa Insurance Company, Ltd. The company operates in Hong Kong, Mainland China and Macau. AFHL is headquartered in Central, Hong Kong.

The company reported gross premiums of HKD1,276.9 million in FY2016, representing an annual increase of 2.1% over FY2015.

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