

Asia Pulp & Paper Co., Ltd: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Asia Pulp & Paper Co., Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Asia Pulp & Paper Co., Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Asia Pulp & Paper Co., Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Asia Pulp & Paper Co., Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Asia Pulp & Paper Co., Ltd (Asia Pulp & Paper), a subsidiary of Sinar Mas Group is a manufacturer of pulp and paper products. The company produces and markets a wide variety of pulp, paper and related packaging products. Its product portfolio includes coated paper products, printing products, industrial packaging, office products, tissue products, specialty products, stationery products, publishing items and fancy products. The company markets these products under varied brands such as A One, Anchor, Bola Dunia, Concorde, Ecto, Ellustra, Nice, Livi, Golden Coin, Impressions, Kokoru, Office Print, and Sinarline, among others. It has operations in various countries across Europe and Asia. Asia Pulp & Paper is headquartered in Jakarta, Indonesia.

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COMPANIES MENTIONED

Asia Pulp & Paper Co., Ltd

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