

The Ascott Limited: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'The Ascott Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Ascott Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'The Ascott Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'The Ascott Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

The Ascott Limited (Ascott) a subsidiary of CapitaLand Limited owns and operates service residencies globally. The company manages serviced residences and commercial properties, and provides hospitality and real estate financial services to its customers across various verticals. The company's property portfolio consists of over 300 properties including 30,000 operating serviced residence units and 22,000 units which are under development. The company operates its business under six brands: Ascott The Residence, Citadines, Somerset, Quest, Lyf and the Crest Collection. Ascott also operates Pan-Asian serviced residence real estate investment trust, and Ascott Residence Trust. The company provides services which include designing, technical specifications for all its brands, architecture, feasibility studies, space planning, engineering, and interior design, selection of equipment, systems and technology as well as mechanical and electrical systems. The company operates in 100 cities across 29 countries in Americas, Asia Pacific, Europe and Gulf regions. Ascott is headquartered in Singapore.

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COMPANIES MENTIONED

The Ascott Limited

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