

# Ascena Retail Group Inc (ASNA) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Ascena Retail Group Inc (ASNA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Ascena Retail Group, Inc. (Ascena), formerly Dress Barn, Inc, is a specialty retailer. The company offers a wide range of apparel, shoes, and accessories for women and girls. It operates through an extensive network of stores and eCommerce websites. Ascena sells intimate apparel and accessories including jackets, sweaters, pants, skirts, outerwear, and denim. It also commercializes sportswear and casual footwear. Ascena provides casual and special occasion fashion apparel and accessories, gift cards and store credit cards. Its brands include LOFT, Lou & Grey, Lane Bryant, Justice, Cacique, Maurices, and Dressbarn. The company operates in the US, Canada and Puerto Rico. Ascena is headquartered in Mahwah, New Jersey, the US.

### Ascena Retail Group Inc Key Recent Developments

Nov 22,2019: ascena retail group raised \$6.2 Million for the Breast Cancer Research Foundation

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential

customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Ascena Retail Group Inc - Key Facts  
Ascena Retail Group Inc - Key Employees  
Ascena Retail Group Inc - Key Employee Biographies  
Ascena Retail Group Inc - Major Products and Services  
Ascena Retail Group Inc - History  
Ascena Retail Group Inc - Company Statement  
Ascena Retail Group Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Ascena Retail Group Inc - Business Description  
Business Segment: Kids Fashion  
Overview  
Overview  
Key Stats  
Business Segment: Plus Fashion  
Overview  
Performance  
Key Stats  
Business Segment: Premium Fashion  
Overview  
Performance  
Key Stats  
Business Segment: Value Fashion  
Overview  
Performance  
Key Stats  
Ascena Retail Group Inc - Corporate Strategy  
Ascena Retail Group Inc - SWOT Analysis  
SWOT Analysis - Overview  
Ascena Retail Group Inc - Strengths  
Ascena Retail Group Inc - Weaknesses

Ascena Retail Group Inc - Opportunities  
Ascena Retail Group Inc - Threats  
Ascena Retail Group Inc - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

## **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Nov 22, 2019: ascena retail group raised \$6.2 Million for the Breast Cancer Research Foundation

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Ascena Retail Group Inc, Key Facts  
Ascena Retail Group Inc, Key Employees  
Ascena Retail Group Inc, Key Employee Biographies  
Ascena Retail Group Inc, Major Products and Services  
Ascena Retail Group Inc, History  
Ascena Retail Group Inc, Subsidiaries  
Ascena Retail Group Inc, Key Competitors  
Ascena Retail Group Inc, Ratios based on current share price  
Ascena Retail Group Inc, Annual Ratios  
Ascena Retail Group Inc, Annual Ratios (Cont...1)  
Ascena Retail Group Inc, Annual Ratios (Cont...2)  
Ascena Retail Group Inc, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Ascena Retail Group Inc, Performance Chart (2015 - 2019)  
Ascena Retail Group Inc, Ratio Charts

### COMPANIES MENTIONED

J.Crew Group, Inc.  
Kohl's Corporation  
Target Corp  
Old Navy, LLC  
JC Penney Company Inc  
Chico's FAS Inc  
American Eagle Outfitters Inc  
Tjx Companies Inc  
Lands' End Inc



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