

Arkady Novikov Restaurant Group: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Arkady Novikov Restaurant Group: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Arkady Novikov Restaurant Group'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Arkady Novikov Restaurant Group' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Arkady Novikov Restaurant Group'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Arkady Novikov Restaurant Group (Novikov Group) is a multi-brand restaurant group based in Russia. The company operates and maintains restaurants, cafes and bars under various brands comprising Novikov, Aist, Barashka, Cantinetta Antinori, China Club, and Market. It also offers off-premise catering, organization of banquets, buffets and parties through Novikov Catering business division. Novikov Group provides catering for business aviation and maintains a network of floristic salons under the brand Studiya tsvetov 55. It organizes top level receptions for the officials in Russia and the UK in its restaurants. Novikov Group is headquartered in Moscow, Russia.

Contents

1 ARKADY NOVIKOV RESTAURANT GROUP - BUSINESS ANALYSIS

- 1.1 Arkady Novikov Restaurant Group - Company Overview
- 1.2 Arkady Novikov Restaurant Group - Business Description
- 1.3 Arkady Novikov Restaurant Group - Major Products and Services

2 ARKADY NOVIKOV RESTAURANT GROUP - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 2.1 Arkady Novikov Restaurant Group - M&A and Partnerships Strategy

3 ARKADY NOVIKOV RESTAURANT GROUP - SWOT ANALYSIS

- 3.1 Arkady Novikov Restaurant Group - SWOT Analysis - Overview
- 3.2 Arkady Novikov Restaurant Group - Strengths
- 3.3 Arkady Novikov Restaurant Group - Weaknesses
- 3.4 Arkady Novikov Restaurant Group - Opportunities
- 3.5 Arkady Novikov Restaurant Group - Threats

4 ARKADY NOVIKOV RESTAURANT GROUP - HISTORY

5 ARKADY NOVIKOV RESTAURANT GROUP - KEY EMPLOYEES

6 ARKADY NOVIKOV RESTAURANT GROUP - LOCATIONS AND SUBSIDIARIES

- 6.1 Arkady Novikov Restaurant Group - Head Office
- 6.2 Arkady Novikov Restaurant Group - Other Locations and Subsidiaries

7 APPENDIX

- 7.1 Methodology
- 7.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Arkady Novikov Restaurant Group - Major Products and Services

Table 2: Arkady Novikov Restaurant Group - History

Table 3: Arkady Novikov Restaurant Group - Key Employees

Table 4: Arkady Novikov Restaurant Group - Locations

COMPANIES MENTIONED

Arkady Novikov Restaurant Group

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