

# Ariba Inc - Strategic SWOT Analysis Review

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## Abstracts

Ariba Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Ariba Inc (Ariba), a subsidiary of SAP SE, is a provider of business commerce solutions for buying and selling of goods and services and managing cash. The company combines cloud-based applications with the internet-based trading community to help clients discover and collaborate with a global network of partners. It offers diverse solutions including supplier management, strategic sourcing, solutions for direct spend, procurement, financial supply chain, integration solutions, and services for buyers. Ariba serves banking, automotive, chemicals, consumer products, insurance, energy and natural resources industries. The company's business operations span across Asia Pacific, Europe, Middle East, Latin America and North America. Ariba is headquartered in Palo Alto, California, the US.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed

insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Ariba Inc - Key Facts  
Ariba Inc - Key Employees  
Ariba Inc - Major Products and Services  
Ariba Inc - History  
Ariba Inc - Company Statement  
Ariba Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Ariba Inc - Business Description  
Ariba Inc - SWOT Analysis  
SWOT Analysis - Overview  
Ariba Inc - Strengths  
Ariba Inc - Weaknesses  
Ariba Inc - Opportunities  
Ariba Inc - Threats  
Ariba Inc - Key Competitors  
Section 3 – Appendix  
Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Ariba Inc, Key Facts  
Ariba Inc, Key Employees  
Ariba Inc, Major Products and Services  
Ariba Inc, History  
Ariba Inc, Other Locations  
Ariba Inc, Subsidiaries  
Ariba Inc, Key Competitors

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