

# Ariad Pharmaceuticals Inc - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/A3170566B83EN.html>

Date: November 2017

Pages: 39

Price: US\$ 125.00 (Single User License)

ID: A3170566B83EN

## Abstracts

Ariad Pharmaceuticals Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

## Highlights

Ariad Pharmaceuticals Inc (Ariad), a subsidiary of Takeda Pharmaceutical Company Limited focuses on the discovery, development and marketing of small-molecule oncology therapies. Its products are indicated to treat chronic and acute leukemia, lung cancer and other difficult to treat cancers. The company's lead product, Iclusig (ponatinib) is indicated for the treatment of chronic myeloid leukemia (CML). Ariad's pipeline portfolio comprises three promising molecules including Iclusig, a novel oral multi-targeted kinase inhibitor; Brigatinib, an anaplastic lymphoma kinase inhibitor; and AP32788, a drug candidate, for the treatment of patients with NSCLC with specific mutations in the EGFR or HER2 kinases. Ariad is headquartered in Cambridge, Massachusetts, the US.

### Ariad Pharmaceuticals Inc Key Recent Developments

Nov 07,2016: ARIAD Reports Third Quarter 2016 Financial Results

Oct 20,2016: ARIAD Reaffirms Commitment to Discovering and Developing Treatments for Patients with Rare Cancers

Jul 28,2016: ARIAD Reports Second Quarter and First Half 2016 Financial Results

Jun 17,2016: ARIAD Completes Strategic Review and Announces Plans for Growth

May 24,2016: ARIAD Announces Appointment of Jennifer L. Herron as Chief Commercial Officer

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Jul 28, 2016: ARIAD Reports Second Quarter and First Half 2016 Financial Results

Jun 17, 2016: ARIAD Completes Strategic Review and Announces Plans for Growth

May 24, 2016: ARIAD Announces Appointment of Jennifer L. Herron as Chief Commercial Officer

May 10, 2016: ARIAD Reports First Quarter 2016 Financial Results and Progress on Strategic Review

Mar 29, 2016: ARIAD Announces Reduction in Workforce as Part of Ongoing Company-Wide Strategic Review

Mar 22, 2016: ARIAD Reports Inducement Grant to New Chief Financial Officer

Mar 11, 2016: ARIAD Announces Appointment of Manmeet S. Soni as Chief Financial Officer

Feb 23, 2016: ARIAD Reports 2015 Financial Results, Provides 2016 Product Revenue Guidance and Outlines Company Progress

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### COMPANIES MENTIONED

TG Therapeutics Inc

Tesaro Inc

Mirati Therapeutics Inc

Merck & Co Inc

Ligand Pharmaceuticals Inc

Eli Lilly and Co

Bristol-Myers Squibb Co

AstraZeneca Plc

Amgen Inc

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