

# Arabia Insurance Company – Jordan Ltd (AICJ): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Arabia Insurance Company – Jordan Ltd (AICJ): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Arabia Insurance Company – Jordan Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Arabia Insurance Company – Jordan Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Arabia Insurance Company – Jordan Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Arabia Insurance Company – Jordan Ltd (Arabia Insurance Jordan), formerly General Arabia Insurance Company Ltd, is a multi-line insurance company. The company provides a range of life and non-life insurance products to individuals and corporate customers. Its life insurance products include endowment assurance, investment life assurance and term assurance. Its non-life insurance products include fire insurance, general accident insurance, engineering insurance, marine and aviation insurance, motor insurance, travel insurance, workmen's compensation insurance, health insurance, and credit insurance. The company operates through its offices in Irbid, Salt, and Marka of Jordan. Arabia Insurance Jordan is headquartered in Amman, Jordan.

The company reported gross written premium of JOD19.5 million during fiscal year ended December 2016 (FY2016), an increase of 9.7% over FY2015. The net written premium of the company was JOD12.2 million in FY2016, a decrease of 1.9% over FY2015.

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### COMPANIES MENTIONED

Arabia Insurance Company – Jordan Ltd

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