

# The Arab Assurers Insurance Co. (ARAS): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'The Arab Assurers Insurance Co. (ARAS): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "The Arab Assurers Insurance Co."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'The Arab Assurers Insurance Co.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## REASONS TO BUY

Quickly enhance your understanding of 'The Arab Assurers Insurance Co.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

The Arab Assurers Insurance Co (Arab Assurers) is a general insurance company. The company offers a range of non-life insurance products to individuals and businesses. It offers insurance products for marine, vehicle, health, fire and general accident, loan, and travel. It also offers engineering insurance products such as contractors' all risk insurance, machinery break down insurance, electronic devices insurance, and boiler expansion insurance. Furthermore, it offers motor insurance products such as comprehensive insurance policy, third party insurance policy and vehicle total loss insurance policy; and credit insurance. The company operates through a network of branches in Jordan. Arab Assurers is headquartered in Amman, Jordan.

The company reported gross written premium of JOD10.1 million during fiscal year ended December 2016 (FY2016), a decrease of 6.1% over FY2015. The net written premium of the company was JOD9.3 million in FY2016, a decrease of 5.2% over FY2015.

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