

# **Apollo Munich Health Insurance Company Limited: Company Profile and SWOT Analysis**

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# **Abstracts**

### **SYNOPSIS**

Timetric's 'Apollo Munich Health Insurance Company Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about "Apollo Munich Health Insurance Company Limited"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Apollo Munich Health Insurance Company Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Apollo Munich Health Insurance Company Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

### **KEY HIGHLIGHTS**

Apollo Munich Health Insurance Company Ltd. (Apollo Munich), formerly Apollo DKV Insurance Company Limited, offers a range of health insurance plans to individuals, families and senior citizens. Its product portfolio includes health insurance plans, travel insurance plans and personal accident insurance plans. Its service portfolio includes rider services, claims settlement services, insurance advisory services, health consultation services over phone and cashless hospitalization services. The company sells and distributes its insurance products and services through a network of branch offices, banassurance channel, insurance advisors, travel agencies and Apollo Hospitals. Apollo Munich is a joint venture between India based Apollo Hospitals Group and Germany based reinsurance company Munich Re Group. Apollo Munich is headquartered in Gurugram, India.

The company reported gross earned premium of INR12,282.8 million during the fiscal year ended March 2017 (FY2017), an increase of 6.2% over FY2016. Its net premium earned was INR11,013.1 million in FY2017, an increase of 42.1% over FY2016.



## **Contents**

# 1 APOLLO MUNICH HEALTH INSURANCE COMPANY LIMITED - BUSINESS ANALYSIS

- 1.1 Apollo Munich Health Insurance Company Limited Company Overview
- 1.2 Apollo Munich Health Insurance Company Limited Business Description
- 1.3 Apollo Munich Health Insurance Company Limited Major Products and Services

# 2 APOLLO MUNICH HEALTH INSURANCE COMPANY LIMITED - MERGERS & ACQUISITIONS AND PARTNERSHIPS

2.1 Apollo Munich Health Insurance Company Limited - M&A and Partnerships Strategy

# 3 APOLLO MUNICH HEALTH INSURANCE COMPANY LIMITED - RECENT DEVELOPMENTS

### 4 APOLLO MUNICH HEALTH INSURANCE COMPANY LIMITED - SWOT ANALYSIS

- 4.1 Apollo Munich Health Insurance Company Limited SWOT Analysis Overview
- 4.2 Apollo Munich Health Insurance Company Limited Strengths
- 4.3 Apollo Munich Health Insurance Company Limited Weaknesses
- 4.4 Apollo Munich Health Insurance Company Limited Opportunities
- 4.5 Apollo Munich Health Insurance Company Limited Threats

# 5 APOLLO MUNICH HEALTH INSURANCE COMPANY LIMITED - COMPANY STATEMENT

- 6 APOLLO MUNICH HEALTH INSURANCE COMPANY LIMITED HISTORY
- 7 APOLLO MUNICH HEALTH INSURANCE COMPANY LIMITED KEY EMPLOYEES
- 8 APOLLO MUNICH HEALTH INSURANCE COMPANY LIMITED KEY EMPLOYEE BIOGRAPHIES
- 9 APOLLO MUNICH HEALTH INSURANCE COMPANY LIMITED LOCATIONS AND SUBSIDIARIES



- 9.1 Apollo Munich Health Insurance Company Limited Head Office
- 9.2 Apollo Munich Health Insurance Company Limited Other Locations and Subsidiaries

### **10 APPENDIX**

- 10.1 Methodology
- 10.2 Disclaimer



# **List Of Tables**

### LIST OF TABLES

- Table 1: Apollo Munich Health Insurance Company Limited Major Products and Services
- Table 2: Apollo Munich Health Insurance Company Limited History
- Table 3: Apollo Munich Health Insurance Company Limited Key Employees
- Table 4: Apollo Munich Health Insurance Company Limited Key Employee Biographies
- Table 5: Apollo Munich Health Insurance Company Limited Locations



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