

# Aplus Financial Co Ltd.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Aplus Financial Co Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Aplus Financial Co Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Aplus Financial Co Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Aplus Financial Co Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Aplus Financial Co., Ltd. (Aplus Financial), a subsidiary of Shinsei Bank, Limited, offers a wide range consumer financing products and services. Its offerings include credit cards, personal loans, home loans, auto loans, prepaid cards, credit guarantees, and mortgage loans, among others. The company also provides services such as shopping credit, account transfer reception, consulting related to credit management, rental, and debt management and collection services. Aplus Financial is headquartered in Shinjuku-ku, Tokyo, Japan.

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### COMPANIES MENTIONED

Aplus Financial Co Ltd.

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