

## Anheuser-Busch Companies, LLC - Strategic SWOT Analysis Review

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Anheuser-Busch Companies, LLC - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Anheuser-Busch Companies, LLC (Anheuser-Busch), a subsidiary of Anheuser-Busch InBev, is a brewer. The company operates breweries across the US and manages agriculture facilities. It is a major manufacturer of aluminum cans. Anheuser-Busch offers specialty beers, non-alcohol brews, malt liquors, specialty malt beverages and energy drinks. Its American-style beer brands include Budweiser and Bud Light. The company along with its subsidiaries produces and distributes beer under Budweiser, Bud Light, Busch, Goose Island, Michelob, Natural Light, and Shock Top brands. The company also manufactures aluminum cans and offers services such as beverages packaging material and packaging services, and agricultural production. It sells products through a distribution network of independent wholesalers. Anheuser-Busch is headquartered in St. Louis, Missouri, US.

### Anheuser-Busch Companies, LLC Key Recent Developments

Sep 13,2017: Anheuser-Busch signs PPA for Enel Green Power's Thunder Ranch wind project

Sep 08,2017: Anheuser Busch lays off hundreds of employees in 'The High End'

May 16,2017: New Anheuser-Busch bottling facility brings 100 jobs to Jacksonville

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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#### **COMPANIES MENTIONED**

The Boston Beer Company, Inc.  
Molson Coors Brewing Co  
Heineken NV  
Diageo Plc  
Carlton & United Breweries

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