

# Anadolu Hayat Emeklilik A.S. (ANHYT): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/A5CDC2AA287EN.html>

Date: September 2017

Pages: 32

Price: US\$ 125.00 (Single User License)

ID: A5CDC2AA287EN

## Abstracts

### SYNOPSIS

Timetric's 'Anadolu Hayat Emeklilik A.S. (ANHYT): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Anadolu Hayat Emeklilik A.S."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Anadolu Hayat Emeklilik A.S.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Anadolu Hayat Emeklilik A.S.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Anadolu Hayat Emeklilik A.S. (Anadolu Hayat), a subsidiary of Turkiye Is Bankasi A.S. is an insurance and pension fund management company. The company provides insurance and pension fund services to individuals and corporate clients. It offers annuities, term life insurance, long term life insurance, individual and corporate life insurance, education insurance, credit protection insurance, critical illness insurance and personal accident insurance. The company offers pension products and manages individual pension investment funds and retirement plans. It markets and distributes its products through licensed sales persons, exclusive agencies and brokers. Anadolu Hayat also distributes its products through banks such as Turkiye & Bankasi, HSBC, Anadolubank, TSKB, and AlBaraka. The company operates through its regional offices in Istanbul, Ankara, Adana, Bursa and Izmir, Antalya and Trabzon, and a branch in the Turkish Republic of Northern Cyprus. The company is headquartered in Istanbul, Turkey.

Anadolu Hayat reported total premium and contribution production of TRY1859.3 million during the fiscal year ended December 2016 (FY2016), an increase of 7.1% over FY2015.

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