

# Amplifon SpA (AMP) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Amplifon SpA (AMP) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Amplifon SpA (Amplifon) is a medical device company, which provides customized hearing solutions and services. The company distributes hearing aids and other audio and telephony solutions. It also offers related services such as audiological assessment, education, counseling, customization and fitting solutions. Amplifon distributes products through independent retailers, corporate shops, franchisees, shop-in-shops and corners. It promotes clinical research and offers information on the advances and developments in the fields of audiology and otology through its Center for Research and Studies. The company operates in Europe, the Middle East, Africa; the Americas; and Asia Pacific regions. Amplifon is headquartered in Milano, Italy.

### Amplifon SpA Key Recent Developments

Apr 17,2019: Amplifon: The new Board of Directors assigns offices and grants powers to the Directors

Mar 05,2019: Amplifon: record results in 2018 for the fourth year in a row

Feb 28,2019: Global hearing health company moves U.S. headquarters to Downtown Minneapolis

Jul 26,2018: Amplifon: The first half of 2018 confirms the strong growth trend in revenues and improvement in profitability

## Mar 26,2018: Capital Markets Day : Strategic Pillars, Growth Opportunities And Financial Targets For The 2018 - 2020 Period

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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### COMPANIES MENTIONED

Widex A/S

Starkey Hearing Technologies Inc

Sonova Holding AG

Lisound Hearing Aid (Fuzhou) Co Ltd

GN Hearing A/S

Demant A/S

Audika SA

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