AMMB Holdings Bhd (AMBANK): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'AMMB Holdings Bhd (AMBANK): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'AMMB Holdings Bhd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'AMMB Holdings Bhd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'AMMB Holdings Bhd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

AMMB Holdings Bhd (AMMB) is a financial service holding group providing wholesale banking, retail banking, investment banking, leasing, stock broking, investment advisory, insurance, asset and fund management. It offers futures and options trading, real estate investment and unit trusts management and offshore banking services. It also offers products and services relating to treasury activities, including foreign exchange, derivatives and fixed income. It provides auto financing, mortgage and personal loans, credit cards, small business loans, priority banking services, wealth management, remittance services and deposits. The company also provides Islamic banking services. Its major subsidiaries include AmInvestment Bank Berhad, AmInvestment Group Berhad, AmMetLife Insurance Berhad and AmG Insurance Berhad. AMMB is headquartered in Kuala Lumpur, Malaysia.

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COMPANIES MENTIONED

AMMB Holdings Bhd

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