

# Amerisure Mutual Insurance Company: Company Profile and SWOT Analysis

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## Abstracts

#### SYNOPSIS

Timetric's 'Amerisure Mutual Insurance Company: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Amerisure Mutual Insurance Company'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'Amerisure Mutual Insurance Company' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Amerisure Mutual Insurance Company'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Amerisure Mutual Insurance Company (Amerisure) is a mutual insurance company. It provides property and casualty insurance solutions to its customers. Its portfolio of products includes workers' compensation insurance, contractors advantage program, manufacturers advantage program, general liability insurance, commercial property insurance, specialty risk insurance, contractor's equipment coverage, commercial automobile insurance, builder's risk program and commercial umbrella insurance. The services offered by Amerisure include claim services, loss control service, consulting services and annual premium audits. Through these products and services, the company serves construction, manufacturing, and healthcare sectors. It distributes its products and services through its service centers, agents and brokers. The company has a presence in Arizona, Florida, Georgia, Illinois, Indiana, Michigan, Minnesota, Missouri, North Carolina, Tennessee, and Texas. Amerisure is headquartered in Farmington Hills, Michigan, the US.



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#### **COMPANIES MENTIONED**

Amerisure Mutual Insurance Company



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