

## American Honda Motor Co Inc - Strategic SWOT Analysis Review

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American Honda Motor Co Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

American Honda Motor Co Inc (American Honda) a subsidiary of Honda Motor Co Ltd is an automotive manufacturing company. The company designs, manufactures, markets, and distributes a wide range of cars, trucks, motorcycles, engines, power equipment and other automotive across the US. It sells cars, trucks, SUVs, engines, home energy products, jets, lawn-mowers, tillers, trimmers, generators, multi-purpose utility vehicles (MUVs), outboard motors, personal watercraft, scooters, motorcycles, pumps, and snow blowers. The company also provides financial services, such as retail and wholesale financing and lease related to the company's products. American Honda is headquartered in Torrance, California, the US.

### American Honda Motor Co Inc Key Recent Developments

Dec 12,2018: WiTricity wireless charging featured in Honda's vehicle-to-grid energy management system  
Nov 27,2018: American Honda unveils he 2019 Honda Passport and Talon side-by-side on November 27, 2018 in Los Angeles.

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Jun 21,2018: Honda Installs One of Southern California's Largest Corporate Owned On-Site Solar Arrays in

Expansion of Corporate Renewable Energy Commitment  
Mar 26,2018: £8.8m OLEV Funding for Refuelling Infrastructure and FCEVs

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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## **COMPANIES MENTIONED**

Toyota Motor Corp  
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Miller Brothers Auto Sales  
Mazda Motor Corp  
Hyundai Motor America  
Ford Motor Co  
Chrysler Corporation  
American Suzuki Motor Corporation

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