

# American Family Insurance Group: Company Profile and SWOT Analysis

https://marketpublishers.com/r/A00534AF181EN.html

Date: June 2017 Pages: 21 Price: US\$ 125.00 (Single User License) ID: A00534AF181EN

# Abstracts

#### SYNOPSIS

Timetric's The Aomori Bank Ltd (8342) : Company Profile and SWOT Analysis contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'American Family Insurance Group'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'American Family Insurance Group' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of "American Family Insurance Group"

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

California Bank & Trust (CB&T) is a financial services provider. It provides a range of commercial, personal, small business banking, commercial real estate and wealth management products and services for individuals and businesses. Its portfolio of products and services includes checking accounts, savings accounts, cash management services, merchant services, wealth management services, international banking services, account services, online banking and 1031 exchange services. It also provides a variety of loan products such as working capital lines of credit, term loans, personal loans, auto loans, construction loans, mortgage loans, asset-based financing, commercial real estate financing, employee stock ownership plan financing, acquisition financing, trade financing, leasing, business credit cards, standby letters of credit, and small business administration loans. It offers online services, including online banking, financial tools and mobile banking. The bank is a subsidiary of Zions Bancorporation, a financial holding bank based in the US. CB&T is headquartered in San Diego, California, the US.



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