

American Electric Power Co Inc (AEP) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/A87B3022C0DEN.html>

Date: May 2020

Pages: 52

Price: US\$ 125.00 (Single User License)

ID: A87B3022C0DEN

Abstracts

American Electric Power Co Inc (AEP) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

American Electric Power Co Inc (AEP) is an energy holding utility. It generates, transmits and distributes electricity. The company produces power using coal, lignite, natural gas, wind, solar, nuclear and hydro sources. AEP builds smarter energy infrastructure and delivers new technologies and custom energy solutions. It also has interests in various power plants under development. The company serves residential, commercial, industrial and other retail customers, and wholesale customers in Arkansas, Texas, Louisiana, Oklahoma, Ohio, Kentucky, Michigan, Indiana, Tennessee, Virginia and West Virginia. AEP is headquartered in Columbus, Ohio, the US.

American Electric Power Co Inc Key Recent Developments

May 27,2020: AEP receives enough approvals to move forward with 1,485-Megawatt north central wind projects

May 21,2020: EPRI's incubatenergy labs challenge selects finalists for accelerated demonstration projects

May 20,2020: AEP releases 2020 corporate accountability report

May 06,2020: AEP reports 2020 first-quarter earnings

May 04,2020: AEP names risch senior vice president and chief information &

technology office

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

American Electric Power Co Inc - Key Facts
American Electric Power Co Inc - Key Employees
American Electric Power Co Inc - Key Employee Biographies
American Electric Power Co Inc - Major Products and Services
American Electric Power Co Inc - History
American Electric Power Co Inc - Company Statement
American Electric Power Co Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
American Electric Power Co Inc - Business Description
Business Segment: AEP Transmission Holdco
Overview
Performance
Key Stats
Business Segment: Generation & Marketing
Overview
Performance
Key Stats
Business Segment: Transmission and Distribution Utilities
Overview
Performance
Key Stats
Business Segment: Vertically Integrated Utilities
Overview
Performance
Key Stats
American Electric Power Co Inc - SWOT Analysis
SWOT Analysis - Overview
American Electric Power Co Inc - Strengths
American Electric Power Co Inc - Weaknesses

American Electric Power Co Inc - Opportunities
American Electric Power Co Inc - Threats
American Electric Power Co Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S POWER, OIL & GAS FINANCIAL DEALS AND ALLIANCES

American Electric Power Co Inc, Power, Deals By Year, 2014 to YTD 2020
American Electric Power Co Inc, Power, Deals By Type, 2014 to YTD 2020
American Electric Power Co Inc, Recent Deals Summary

SECTION 5 – COMPANY’S RECENT DEVELOPMENTS

May 27, 2020: AEP receives enough approvals to move forward with 1,485-Megawatt north central wind projects
May 21, 2020: EPRI's incubatenergy labs challenge selects finalists for accelerated demonstration projects
May 20, 2020: AEP releases 2020 corporate accountability report
May 06, 2020: AEP reports 2020 first-quarter earnings
May 04, 2020: AEP names risch senior vice president and chief information & technology officc
May 04, 2020: AEP appoints Risch as senior vice president and chief information & technology officer
Apr 15, 2020: Wood secures onshore wind EPC contracts in the US
Apr 14, 2020: Wood grows US renewables business with onshore wind contracts worth \$100m
Apr 01, 2020: AEP Changes Location of Annual Meeting of Shareholders
Mar 23, 2020: AEP Foundation donates to relief efforts

SECTION 6 – APPENDIX

[Methodology](#)
[Ratio Definitions](#)
[About GlobalData](#)
[Contact Us](#)
[Disclaimer](#)

List Of Tables

LIST OF TABLES

American Electric Power Co Inc, Key Facts
American Electric Power Co Inc, Key Employees
American Electric Power Co Inc, Key Employee Biographies
American Electric Power Co Inc, Major Products and Services
American Electric Power Co Inc, History
American Electric Power Co Inc, Subsidiaries
American Electric Power Co Inc, Joint Venture
American Electric Power Co Inc, Key Competitors
American Electric Power Co Inc, Ratios based on current share price
American Electric Power Co Inc, Annual Ratios
American Electric Power Co Inc, Annual Ratios (Cont...1)
American Electric Power Co Inc, Interim Ratios
American Electric Power Co Inc, Power, Deals By Year, 2014 to YTD 2020
American Electric Power Co Inc, Power, Deals By Type, 2014 to YTD 2020
American Electric Power Co Inc, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

American Electric Power Co Inc, Performance Chart (2015 - 2019)

American Electric Power Co Inc, Ratio Charts

American Electric Power Co Inc, Power, Deals By Year, 2014 to YTD 2020

American Electric Power Co Inc, Power, Deals by Type, 2014 to YTD 2020

COMPANIES MENTIONED

Westar Energy Inc

Vistra Energy Corp

PPL Corp

PG&E Corp

NextEra Energy Inc

FirstEnergy Corp

Exelon Corp

Edison International

Duke Energy Corp

Consolidated Edison Inc

Berkshire Hathaway Energy Co

Ameren Corp

I would like to order

Product name: American Electric Power Co Inc (AEP) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/A87B3022C0DEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A87B3022C0DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970