

# American Rheinmetall Munitions, Inc.: Aerospace and Defense - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/AD8039BD47DEN.html>

Date: October 2016

Pages: 17

Price: US\$ 125.00 (Single User License)

ID: AD8039BD47DEN

## Abstracts

### SUMMARY

Strategic Defence Intelligence's 'American Rheinmetall Munitions, Inc.: Aerospace and Defense - Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, recent developments, key employees as well as company locations and subsidiaries.

### KEY FINDINGS

This report is a crucial resource for industry executives and anyone looking to access key information about 'American Rheinmetall Munitions, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Strategic Defence Intelligence strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SYNOPSIS

American Rheinmetall Munitions, Inc. (ARM) is a manufacturer of training and combat ammunitions for the US Marine Corps and US Special Operations forces. The company's product line ranges from combat grenades to smoke grenades for vehicle protection. It offers infrared (IR) tactical marker cartridges, day or night trainer cartridges, multipurpose cartridges, day and night markers, and practice cartridges. The

company also provides sound and flash, vehicle-launched IR smoke-screening, door-breaching, and hand and smoke grenades. It offers High Velocity 40mm MK281 projectiles for the US market through its assembly plant in East Camden, Arkansas. The company operates as the US operating subsidiary of Rheinmetall Waffe Munition GmbH, Germany. ARM is headquartered in Stafford, Virginia, the US

This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.

The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.

The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

## REASONS TO BUY

Quickly enhance your understanding of 'American Rheinmetall Munitions, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

American Rheinmetall Munitions, Inc. (ARM) is a manufacturer of training and combat ammunitions for the US Marine Corps and US Special Operations forces. The company's product line ranges from combat grenades to smoke grenades for vehicle protection. It offers infrared (IR) tactical marker cartridges, day or night trainer cartridges, multipurpose cartridges, day and night markers, and practice cartridges. The

company also provides sound and flash, vehicle-launched IR smoke-screening, door-breaching, and hand and smoke grenades. It offers High Velocity 40mm MK281 projectiles for the US market through its assembly plant in East Camden, Arkansas. The company operates as the US operating subsidiary of Rheinmetall Waffe Munition GmbH, Germany. ARM is headquartered in Stafford, Virginia, the US

## Contents

### **1 AMERICAN RHEINMETALL MUNITIONS, INC. - KEY EMPLOYEES**

### **2 AMERICAN RHEINMETALL MUNITIONS, INC. - MAJOR PRODUCTS AND SERVICES**

### **3 AMERICAN RHEINMETALL MUNITIONS, INC. - HISTORY**

### **4 AMERICAN RHEINMETALL MUNITIONS, INC. - LOCATIONS AND SUBSIDIARIES**

#### 4.1 American Rheinmetall Munitions, Inc. - Head Office

### **5 AMERICAN RHEINMETALL MUNITIONS, INC. - BUSINESS ANALYSIS**

#### 5.1 American Rheinmetall Munitions, Inc. - Company Overview

#### 5.2 American Rheinmetall Munitions, Inc. - Business Description

### **6 AMERICAN RHEINMETALL MUNITIONS, INC. - SWOT ANALYSIS**

#### 6.1 American Rheinmetall Munitions, Inc. - SWOT Analysis - Overview

#### 6.2 American Rheinmetall Munitions, Inc. - Strengths

##### 6.2.1 Strength - Efficient Supply Chain

##### 6.2.2 Strength - Wide Range of Products

##### 6.2.3 Strength - Advanced Products

#### 6.3 American Rheinmetall Munitions, Inc. - Weaknesses

##### 6.3.1 Weaknesses - Limited Customer Penetration

#### 6.4 American Rheinmetall Munitions, Inc. - Opportunities

##### 6.4.1 Opportunities - Positive Outlook for Global Ammunition Market

##### 6.4.2 Opportunities - New Contracts

##### 6.4.3 Opportunities - Growing Global Defense Spending

#### 6.5 American Rheinmetall Munitions, Inc. - Threats

##### 6.5.1 Threats - Government Contract Compliance

##### 6.5.2 Threats - Changing Technology

##### 6.5.3 Threats - Reduction in the US Defense Budget

### **7 AMERICAN RHEINMETALL MUNITIONS, INC. - RECENT DEVELOPMENTS**

### **8 APPENDIX**

8.1 Methodology

8.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: American Rheinmetall Munitions, Inc. - Key Employees

Table 2: American Rheinmetall Munitions, Inc. - Major Products and Services

Table 3: American Rheinmetall Munitions, Inc. - History

### COMPANIES MENTIONED

American Rheinmetall Munitions, Inc.

## I would like to order

Product name: American Rheinmetall Munitions, Inc.: Aerospace and Defense - Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/AD8039BD47DEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AD8039BD47DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

