

American Electric Power Co Inc (AEP) - Financial and Strategic SWOT Analysis Review

https://marketpublishers.com/r/AFA04B9E5CB6EN.html

Date: July 2021 Pages: 52 Price: US\$ 125.00 (Single User License) ID: AFA04B9E5CB6EN

Abstracts

American Electric Power Co Inc (AEP) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

American Electric Power Co Inc (AEP) is an energy holding utility. It generates, transmits and distributes electricity. The company produces power using coal, lignite, natural gas, wind, solar, nuclear and hydro sources. AEP builds smarter energy infrastructure and delivers new technologies and custom energy solutions. It also has interests in various power plants under development. The company serves residential, commercial, industrial and other retail customers, and wholesale customers in Arkansas, Louisiana, Texas, Oklahoma, Ohio, Kentucky, Michigan, Indiana, Tennessee, Virginia and West Virginia. The company through also owns, develops and operates large wind and solar projects throughout the US. AEP is headquartered in Columbus, Ohio, the US.

American Electric Power Co Inc Key Recent Developments

Jul 13,2021: AEP receives top score on Disability Equality Index, named a best place to work for disability inclusion

Jun 24,2021: AEP ranked first for utilities on Just Capital's Top 100 U.S. Companies Supporting Healthy Communities and Families List Jun 23,2021: AEP Foundation awards \$1 million grant to YWCA Columbus



Jun 22,2021: AEP Announces Leadership Changes Jun 09,2021: AEP recognized by 50/50 Women on Boards for commitment to board diversity

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.



Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



Contents

SECTION 1 - ABOUT THE COMPANY

American Electric Power Co Inc - Key Facts American Electric Power Co Inc - Key Employees American Electric Power Co Inc - Key Employee Biographies American Electric Power Co Inc - Major Products and Services American Electric Power Co Inc - History American Electric Power Co Inc - Company Statement American Electric Power Co Inc - Locations And Subsidiaries Head Office Other Locations & Subsidiaries Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview American Electric Power Co Inc - Business Description **Business Segment: AEP Transmission Holdco** Overview Performance Key Stats **Business Segment: Generation & Marketing** Overview Performance **Key Stats** Business Segment: Transmission and Distribution Utilities Overview Performance Key Stats **Business Segment: Vertically Integrated Utilities** Overview Performance **Key Stats** American Electric Power Co Inc - SWOT Analysis SWOT Analysis - Overview American Electric Power Co Inc - Strengths American Electric Power Co Inc - Weaknesses

American Electric Power Co Inc (AEP) - Financial and Strategic SWOT Analysis Review



American Electric Power Co Inc - Opportunities American Electric Power Co Inc - Threats American Electric Power Co Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios Financial Ratios - Annual Ratios Performance Chart Financial Performance Financial Ratios - Interim Ratios Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S POWER, OIL & GAS FINANCIAL DEALS AND ALLIANCES

American Electric Power Co Inc, Power, Deals By Year, 2015 to YTD 2021 American Electric Power Co Inc, Power, Deals By Type, 2015 to YTD 2021 American Electric Power Co Inc, Recent Deals Summary

SECTION 5 – COMPANY'S RECENT DEVELOPMENTS

Jul 13, 2021: AEP receives top score on Disability Equality Index, named a best place to work for disability inclusion Jun 24, 2021: AEP ranked first for utilities on Just Capital's Top 100 U.S. Companies Supporting Healthy Communities and Families List Jun 23, 2021: AEP Foundation awards \$1 million grant to YWCA Columbus Jun 22, 2021: AEP Announces Leadership Changes Jun 09, 2021: AEP recognized by 50/50 Women on Boards for commitment to board diversity Jun 01, 2021: AEP Announces Executive Leadership Changes May 24, 2021: Cardinal Operating Company seeks bids for barging and harbor services May 17, 2021: National Grid joins coalition to increase US EV charging Apr 26, 2021: American Electric Power reports increase in first-quarter revenue and earnings Apr 14, 2021: First north central wind project begins commercial operation

SECTION 6 – APPENDIX



Methodology Ratio Definitions About GlobalData Contact Us Disclaimer



List Of Tables

LIST OF TABLES

American Electric Power Co Inc, Key Facts American Electric Power Co Inc, Key Employees American Electric Power Co Inc, Key Employee Biographies American Electric Power Co Inc, Major Products and Services American Electric Power Co Inc, History American Electric Power Co Inc, Subsidiaries American Electric Power Co Inc, Joint Venture American Electric Power Co Inc, Key Competitors American Electric Power Co Inc, Ratios based on current share price American Electric Power Co Inc, Annual Ratios American Electric Power Co Inc, Annual Ratios (Cont...1) American Electric Power Co Inc, Interim Ratios American Electric Power Co Inc, Power, Deals By Year, 2015 to YTD 2021 American Electric Power Co Inc, Power, Deals By Type, 2015 to YTD 2021 American Electric Power Co Inc, Recent Deals Summary **Currency Codes Capital Market Ratios** Equity Ratios **Profitability Ratios** Cost Ratios Liquidity Ratios Leverage Ratios **Efficiency Ratios**



List Of Figures

LIST OF FIGURES

American Electric Power Co Inc, Performance Chart (2016 - 2020) American Electric Power Co Inc, Ratio Charts American Electric Power Co Inc, Power, Deals By Year, 2015 to YTD 2021 American Electric Power Co Inc, Power, Deals by Type, 2015 to YTD 2021



I would like to order

Product name: American Electric Power Co Inc (AEP) - Financial and Strategic SWOT Analysis Review Product link: <u>https://marketpublishers.com/r/AFA04B9E5CB6EN.html</u>

Price: US\$ 125.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/AFA04B9E5CB6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970