

# American Cruise Lines, Inc.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "American Cruise Lines, Inc.: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'American Cruise Lines, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'American Cruise Lines, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## REASONS TO BUY

Quickly enhance your understanding of 'American Cruise Lines, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

American Cruise Lines Inc (ACL) is a provider of ship cruising service. The company operates modern fleet of small cruise ships, modern riverboats, and authentic paddle wheelers in the US. Its services portfolio includes personalized service, entertainment, private balconies, complimentary experiences, gracious hospitality, exquisite cuisine, spacious amenities and daily entertainment. It comprises over 35 itineraries that range from four to 22 nights in length. The company primarily operates in Alaska, the Pacific Northwest, the Southeast, New England and the entire Mississippi River system. It also special theme cruises with American cruise lines. ACL is headquartered in Guilford, Connecticut, the US.

## Contents

### **1 AMERICAN CRUISE LINES, INC. - BUSINESS ANALYSIS**

- 1.1 American Cruise Lines, Inc. - Company Overview
- 1.2 American Cruise Lines, Inc. - Business Description
- 1.3 American Cruise Lines, Inc. - Major Products and Services

### **2 AMERICAN CRUISE LINES, INC. - RECENT DEVELOPMENTS**

### **3 AMERICAN CRUISE LINES, INC. - SWOT ANALYSIS**

- 3.1 American Cruise Lines, Inc. - SWOT Analysis - Overview
- 3.2 American Cruise Lines, Inc. - Strengths
- 3.3 American Cruise Lines, Inc. - Weaknesses
- 3.4 American Cruise Lines, Inc. - Opportunities
- 3.5 American Cruise Lines, Inc. - Threats

### **4 AMERICAN CRUISE LINES, INC. - HISTORY**

### **5 AMERICAN CRUISE LINES, INC. - KEY EMPLOYEES**

### **6 APPENDIX**

- 6.1 Methodology
- 6.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: American Cruise Lines, Inc. - Major Products and Services

Table 2: American Cruise Lines, Inc. - History

Table 3: American Cruise Lines, Inc. - Key Employees

### COMPANIES MENTIONED

American Cruise Lines, Inc.

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