

## Amazon.com Inc (AMZN) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/A2E49BC751AEN.html">https://marketpublishers.com/r/A2E49BC751AEN.html</a>
Date:	March 7, 2018
Pages:	66
Price:	US\$ 125.00
ID:	A2E49BC751AEN

Amazon.com Inc (AMZN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Amazon.com, Inc. (Amazon) is a global online retailer and web service provider. The company provides an extensive range of products such as apparels, auto and industrial items, beauty and health products, electronics, grocery, books, games, jewelry, kids and baby products, movies, music, sports goods, toys, tools and other related products. Its service portfolio includes home delivery and shipping, website hosting and other web related services. The company merchandise and sell these products through physical stores and company-owned retail websites. These websites are also used by various third parties for managing their day-to-day activities. Amazon also manufactures and commercializes various electric devices such as Kindle e-readers, fire tablets, fire TVs and echo devices. The company also offers various programs that allow authors, app developers, musicians, filmmakers, and others to publish and sell content. The company operates in North America, and other international locations through its subsidiaries. Amazon is headquartered in Seattle, Washington, the US.

### Amazon.com Inc Key Recent Developments

Mar 06,2018: Amazon exec announces departure

Mar 05,2018: Amazon Celebrates More Than 10,000 Full-Time Employees in Illinois

Feb 20,2018: Amazon expanding its Pittsburgh office, adding 125 jobs

Feb 16,2018: Amazon hiring more than 400 at Brookshire fulfillment center

Feb 15,2018: Amazon is adding 2000 jobs in France

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Amazon.com Inc - Key Facts  
Amazon.com Inc - Key Employees  
Amazon.com Inc - Key Employee Biographies  
Amazon.com Inc - Major Products and Services  
Amazon.com Inc - History  
Amazon.com Inc - Company Statement  
Amazon.com Inc - Locations And Subsidiaries  
Head Office

Other Locations & Subsidiaries

## **SECTION 2 – COMPANY ANALYSIS**

Company Overview

Amazon.com Inc - Business Description

Business Segment: Amazon Web Services (AWS)

Overview

Performance

Business Segment: North America

Key Stats

Geographical Segment: International

Performance

Key Stats

Overview

Geographical Segment: North America

Performance

Overview

Amazon.com Inc - Corporate Strategy

Amazon.com Inc - SWOT Analysis

SWOT Analysis - Overview

Amazon.com Inc - Strengths

Amazon.com Inc - Weaknesses

Amazon.com Inc - Opportunities

Amazon.com Inc - Threats

Amazon.com Inc - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

Amazon.com Inc, Recent Deals Summary

## **SECTION 4 – COMPANY'S RECENT DEVELOPMENTS**

Mar 05, 2018: Amazon Celebrates More Than 10,000 Full-Time Employees in Illinois

Feb 14, 2018: Amazon cleared after Echo Dot advert ordered cat food

Feb 14, 2018: Amazon cleared after Echo Dot advert ordered cat food

Feb 01, 2018: Redirect Health Applauds Amazon, Berkshire Hathaway and JPMorgan for Efforts to Bring More Simplicity and Transparency to Healthcare

Jan 30, 2018: Amazon to create 400 jobs with new fulfilment center in Rugby, UK

Jan 30, 2018: Amazon to create 400 jobs with new fulfilment center in Rugby, UK

Jan 30, 2018: Amazon to create 400 jobs with new fulfilment center in Rugby, UK

Nov 08, 2017: Amazon announces new Baltimore county fulfillment center

Nov 08, 2017: Amazon announces new Baltimore county fulfillment center

Nov 08, 2017: Amazon announces new Baltimore county fulfillment center

## **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData  
Contact Us  
Disclaimer

## **LIST OF TABLES**

Amazon.com Inc, Key Facts  
Amazon.com Inc, Key Employees  
Amazon.com Inc, Key Employee Biographies  
Amazon.com Inc, Major Products and Services  
Amazon.com Inc, History  
Amazon.com Inc, Subsidiaries  
Amazon.com Inc, Key Competitors  
Amazon.com Inc, Ratios based on current share price  
Amazon.com Inc, Annual Ratios  
Amazon.com Inc, Annual Ratios (Cont.1)  
Amazon.com Inc, Annual Ratios (Cont.2)  
Amazon.com Inc, Interim Ratios  
Amazon.com Inc, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

Amazon.com Inc, Performance Chart (2013 - 2017)  
Amazon.com Inc, Ratio Charts

## **COMPANIES MENTIONED**

Yahoo Inc  
usell.com, Inc.  
Target Corporation  
Sears Holdings Corporation  
Rakuten, Inc.  
PCM, Inc.  
Overstock.com Inc  
Netflix, Inc.  
EVINE Live Inc.  
eBay Inc  
Costco Wholesale Corporation  
Books-A-Million, Inc.  
Barnes & Noble, Inc.  
Alphabet Inc

### I would like to order:

**Product name:** Amazon.com Inc (AMZN) - Financial and Strategic SWOT Analysis Review  
**Product link:** <https://marketpublishers.com/r/A2E49BC751AEN.html>  
**Product ID:** A2E49BC751AEN  
**Price:** US\$ 125.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/A2E49BC751AEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**