

## Alterna Savings and Credit Union Limited: Company Profile and SWOT Analysis

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### Abstracts

#### **SYNOPSIS**

Timetric's 'Alterna Savings and Credit Union Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Alterna Savings and Credit Union Limited"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'Alterna Savings and Credit Union Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Alterna Savings and Credit Union Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Alterna Savings and Credit Union Limited (Alterna Savings) is a member-owned cooperative financial institution in Ontario. It provides a range of personal and business banking, and retirement and investment products and services. Personal banking products and services include savings accounts, mortgages, loans and credit card services. Business banking solutions include checking accounts, savings accounts, business investment savings accounts, business loans and credit cards, term deposits, tax free savings accounts and registered retirement savings plans. It also provides cash management and wealth management services. In addition, it provides insurance products for home, auto, travel, health, dental, disability cover and payment protection. Alterna Savings is headquartered in Ottawa, Ontario, Canada.



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