

# Alpha FX Group plc (AFX) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Alpha FX Group plc (AFX) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Alpha FX Group plc (Alpha FX) is a foreign exchange specialist that offers a range of currency risk management and hedging solutions through forward currency contracts, foreign exchange spot transactions, and options contracts; payment services, and technology solutions. The company combines its competence with pioneering technology to enable clients to achieve improved results when handling their currency exposures, It provides active and passive currency hedging strategies and products, international payment platform, and bespoke cloud-based solutions, among others. The company also offers technical analysis, transaction settlement, consulting, reporting and executing solutions, and other transactional services. It serves businesses, corporates, and institutions with a presence in Canada and several countries in Europe. Alpha FX is headquartered in London, England, the UK.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Alpha FX Group plc - Key Facts  
Alpha FX Group plc - Key Employees  
Alpha FX Group plc - Key Employee Biographies  
Alpha FX Group plc - Major Products and Services  
Alpha FX Group plc - History  
Alpha FX Group plc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Alpha FX Group plc - Business Description  
Business Segment: Alpha Platform Solutions  
Overview  
Performance  
Business Segment: Corporate London  
Overview  
Performance  
Business Segment: Corporate Toronto  
Overview  
Performance  
Business Segment: Institutional  
Overview  
Performance  
Business Segment: Other Countries  
Performance  
Geographical Segment: Canada  
Performance  
Geographical Segment: Cayman Islands  
Performance  
Geographical Segment: France  
Performance  
Geographical Segment: Isle of Man  
Performance

Geographical Segment: Switzerland  
Performance  
Geographical Segment: United Kingdom  
Performance  
Alpha FX Group plc - SWOT Analysis  
SWOT Analysis - Overview  
Alpha FX Group plc - Strengths  
Alpha FX Group plc - Weaknesses  
Alpha FX Group plc - Opportunities  
Alpha FX Group plc - Threats  
Alpha FX Group plc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Alpha FX Group plc, Key Facts  
Alpha FX Group plc, Key Employees  
Alpha FX Group plc, Key Employee Biographies  
Alpha FX Group plc, Major Products and Services  
Alpha FX Group plc, History  
Alpha FX Group plc, Other Locations  
Alpha FX Group plc, Subsidiaries  
Alpha FX Group plc, Key Competitors  
Alpha FX Group plc, Ratios based on current share price  
Alpha FX Group plc, Annual Ratios  
Alpha FX Group plc, Annual Ratios (Cont...1)  
Alpha FX Group plc, Annual Ratios (Cont...2)  
Alpha FX Group plc, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Alpha FX Group plc, Performance Chart (2016 - 2020)

Alpha FX Group plc, Ratio Charts

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