

# Allianz Malaysia Berhad (Allianz Malaysia Berhad): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Allianz Malaysia Berhad (Allianz Malaysia Berhad): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Allianz Malaysia Berhad'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Allianz Malaysia Berhad' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Allianz Malaysia Berhad'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Allianz Malaysia Berhad (Allianz Malaysia), a subsidiary of Allianz SE, is an investment holding company. The company, through its subsidiaries, provides a range of personal and commercial insurance products to individuals, small and medium enterprise business and large industrial organizations. Its personal insurance offerings include life insurance, motorcycle insurance, travel insurance, medical insurance, home insurance personal accident insurance, and saving and investment products. Under commercial insurance, it offers insurance for fire and property, marine, engineering, machines, bonds, liability, group personal accident, and workers and employees. It operates through a network of branches across Malaysia. Allianz Malaysia is headquartered in Kuala Lumpur, Malaysia.

The company reported gross written premium of MYR4,182.6 million during fiscal year ended December 2016 (FY2016), an increase of 1.2% over FY2015. The net earned premium of the company was MYR3,690.5 million in FY2016, an increase of 5.3% over FY2015.

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### COMPANIES MENTIONED

Allianz Malaysia Berhad

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