

# Alibaba Group Holding Ltd (BABA) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Alibaba Group Holding Ltd (BABA)

Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Alibaba Group Holding Ltd (Alibaba Group) is a provider of e-commerce and technology infrastructure services. The company provides fundamental technology infrastructure services to merchants and businesses to market, sell and operate using Internet. Its businesses comprise core commerce, digital media and entertainment, cloud computing and other innovation initiatives. Alibaba Group provides services through its subsidiaries including Taobao, Tmall, Freshippo, Aliexpress, Lazada, Alibaba.com, 1688.com, ele.me, Youku, DingTalk, Alimama, Alibaba Cloud, and Cai Niao. It also offers logistic services through Koubei and Cainiao Network. The company has business presence in Hong Kong, China, Taiwan, the US, the UK, Italy, France, Germany, the Netherlands, Japan, India, Australia, and New Zealand. Alibaba Group is headquartered in Hangzhou, Zhejiang, China.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Alibaba Group Holding Ltd - Key Facts  
Alibaba Group Holding Ltd - Key Employees  
Alibaba Group Holding Ltd - Key Employee Biographies  
Alibaba Group Holding Ltd - Major Products and Services  
Alibaba Group Holding Ltd - History  
Alibaba Group Holding Ltd - Company Statement  
Alibaba Group Holding Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Affiliate  
Joint Venture

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Alibaba Group Holding Ltd - Business Description  
Business Segment: Cloud Computing  
Overview  
Performance  
Business Segment: Core Commerce  
Overview  
Performance  
Business Segment: Digital Media and Entertainment  
Overview  
Performance  
Business Segment: Innovation Initiatives and Others  
Overview  
Performance  
Alibaba Group Holding Ltd - Corporate Strategy  
Alibaba Group Holding Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Alibaba Group Holding Ltd - Strengths  
Alibaba Group Holding Ltd - Weaknesses  
Alibaba Group Holding Ltd - Opportunities  
Alibaba Group Holding Ltd - Threats

Alibaba Group Holding Ltd - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

Alibaba Group Holding Ltd, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

May 13, 2021: Alibaba Group Announces March Quarter and Full Fiscal Year 2021 Results

Feb 02, 2021: Alibaba Group announces December quarter 2020 results

Dec 04, 2020: The Alibaba and Tibet-China grid interconnection project led by China Energy Construction Planning and Design Group officially put into operation

Nov 23, 2020: Alibaba and Tibet-China power grid interconnection line project put into operation with electricity

Sep 01, 2020: Yiwei Lithium Energy signed an annual cooperation agreement with Alibaba!

Aug 12, 2020: Total (China) and Alibaba partner to drive digital transformation

Jul 01, 2020: CGG GeoSoftware and Alibaba Cloud collaborate to support the E&P industry with cloud geoscience technologies

### **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Alibaba Group Holding Ltd, Key Facts  
Alibaba Group Holding Ltd, Key Employees  
Alibaba Group Holding Ltd, Key Employee Biographies  
Alibaba Group Holding Ltd, Major Products and Services  
Alibaba Group Holding Ltd, History  
Alibaba Group Holding Ltd, Other Locations  
Alibaba Group Holding Ltd, Subsidiaries  
Alibaba Group Holding Ltd, Affiliate  
Alibaba Group Holding Ltd, Joint Venture  
Alibaba Group Holding Ltd, Key Competitors  
Alibaba Group Holding Ltd, Ratios based on current share price  
Alibaba Group Holding Ltd, Annual Ratios  
Alibaba Group Holding Ltd, Annual Ratios (Cont...1)  
Alibaba Group Holding Ltd, Annual Ratios (Cont...2)  
Alibaba Group Holding Ltd, Interim Ratios  
Alibaba Group Holding Ltd, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Alibaba Group Holding Ltd, Performance Chart (2017 - 2021)

Alibaba Group Holding Ltd, Ratio Charts

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