

# Alibaba Group Holding Ltd (BABA) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Alibaba Group Holding Ltd (BABA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Alibaba Group Holding Ltd (Alibaba Group) is an e-commerce company, which provides fundamental technology infrastructure that helps merchants, businesses and brands to transform the way they market, sell and operate using Internet. Its businesses comprise core commerce, digital media and entertainment, cloud computing and other innovation initiatives. Its services help businesses establish an online presence and conduct commerce with consumers and businesses. Alibaba Group has interest in Ant Financial Services, which operates Alipay, a third-party online payment platform in China. The company also participates in the logistics and local services sectors through its investee affiliates, Koubei and Cainiao Network. It has offices in China, Singapore, India, the UK and the US. Alibaba Group is headquartered in Hangzhou, China.

### Alibaba Group Holding Ltd Key Recent Developments

Nov 02,2018: Alibaba reports September quarter 2018 financial results

Aug 23,2018: Alibaba Cloud Revenues Double - Softbank Backs \$3 Billion Investment

Aug 23,2018: Alibaba Group announces June quarter 2018 results

May 04,2018: Alibaba Group Announces March Quarter 2018 Results and Full Fiscal Year 2018 Results

Apr 26,2018: Samenvatting: Alibaba Cloud Ontvangt MySQL Corporate Contributor Award

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Aug 23, 2018: Alibaba Cloud Revenues Double - Softbank Backs \$3 Billion Investment  
Aug 23, 2018: Alibaba Group announces June quarter 2018 results  
May 04, 2018: Alibaba Group Announces March Quarter 2018 Results and Full Fiscal Year 2018 Results  
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### COMPANIES MENTIONED

JD.com Inc

Amazon.com Inc

PayPal Holdings Inc

aCommerce Co Ltd

NetEase Inc

Baidu Inc

eBay Inc

Tencent Holdings Ltd

Inspur Group Co Ltd



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