

Aldermore Bank plc: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Aldermore Bank plc: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Aldermore Bank plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Aldermore Bank plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Aldermore Bank plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Aldermore Bank PLC (Aldermore Bank) is a provider of banking and financial products and services. The bank offers a range of financial solutions to individual and corporate customers. Its portfolio of products and services includes personal savings account, business savings account, notice accounts, fixed rate accounts and easy access accounts. Aldermore Bank also offers invoice financing, asset financing, property development finance, remortgaging, buy to let mortgages and commercial mortgages. In addition, the bank offers insurance products such as home and content insurance, and landlord insurance. The bank offers its products and services to small and medium-sized enterprises (SMEs); and homeowners and savers through a network of regional offices across the UK. It is a wholly-owned subsidiary of Aldermore Group plc, a financial services provider based in the UK. Aldermore Bank is headquartered in Peterborough, the UK.

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COMPANIES MENTIONED

Aldermore Bank plc

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